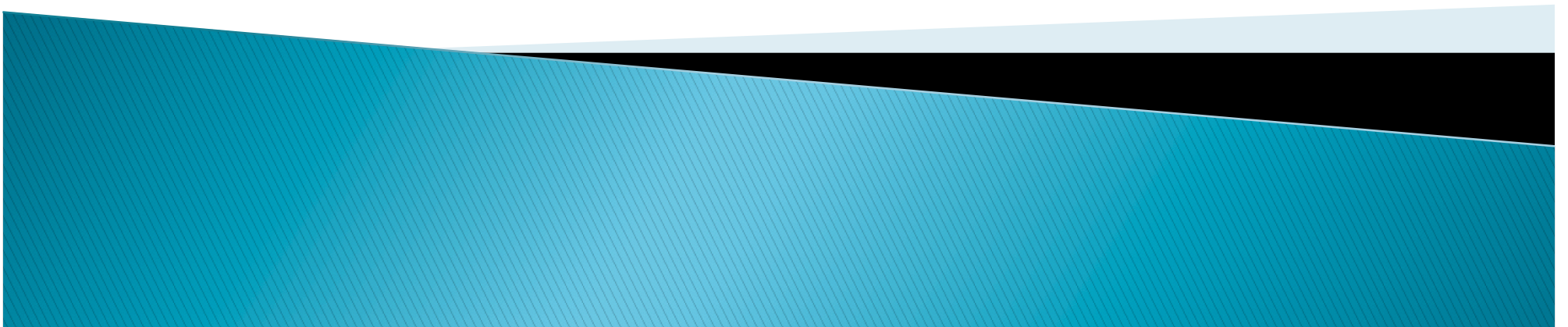


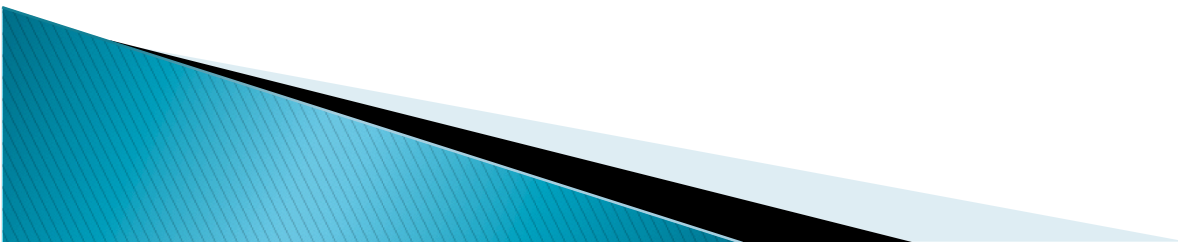
Disaster Risk Reduction through Storytelling Online

Alicia Palmer
Christchurch, New Zealand



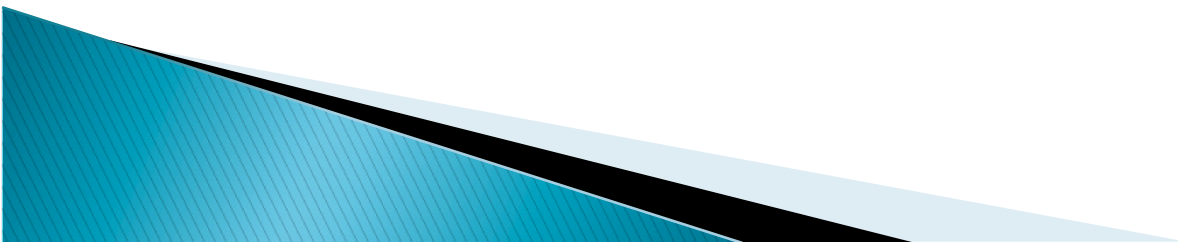
Introduction

- ▶ Project grew out of the shared experiences of UNESCO youth forum participants;
- ▶ Common thread of disaster experiences:
 - Lack of disaster preparedness;
 - Lack of understanding of disaster risk;
 - Lack of community education.



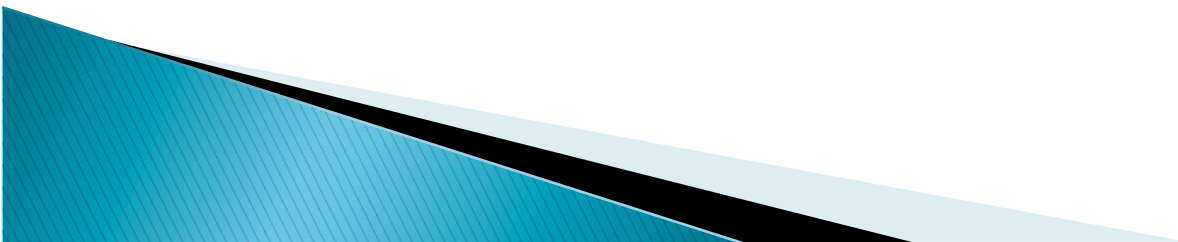
Observation

- ▶ The wisdom gained by people through their personal disaster experience is quickly forgotten or lost:
 - Queensland Floods – Traditional “Queenslander” style home on poles vs. modern brick homes built at ground level;
 - Sri Lanka Tsunami – 100m buffer zone from the shore is already being developed.



Project Objective

- ▶ To create a globally accessible website or webpage that shares the experiences and learnings of young disaster survivors;
- ▶ To create a tool that can be used by education providers to raise disaster awareness and preparedness levels in children and youth;
- ▶ To create an online forum for children and youth that highlights disaster risk in their region.

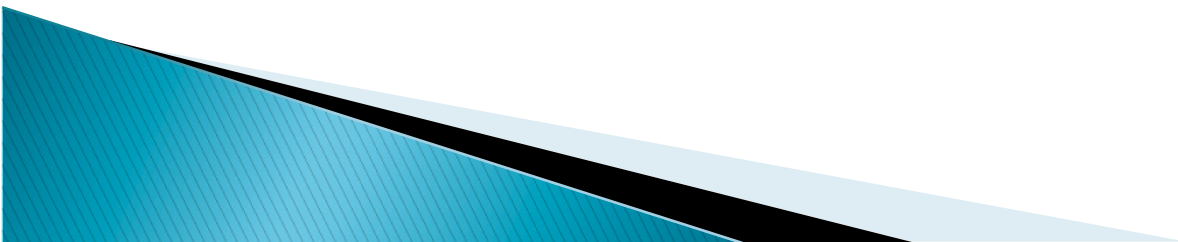


Project Outline

- ▶ Children and youth share their stories of survival which are uploaded to the web;
- ▶ Linked through an interactive map, the stories form a global resource to raise awareness and remind us of lessons learnt.



Interactive Geographic Map



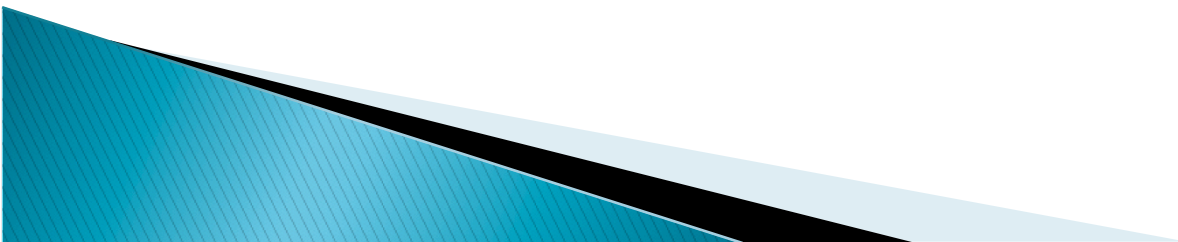
Stories Searchable by Disaster Type

- ▶ Stories able to be searched according to disaster type, e.g.
 - Flood:
 - Queensland floods (Australia)
 - Thailand floods
 - Cambodian floods
 - Cyclone:
 - Cyclone Yasi (Queensland, Australia)
 - Cyclone Nargis (Myanmar)
 - Earthquake :
 - Sichuan Earthquake (China)
 - Chilean Earthquake (Chile)
 - Christchurch Earthquake (New Zealand)



Global Champions

- ▶ Lead by “Champions” who can initiate the story collection process locally;
- ▶ Work to provide stories in many languages;
- ▶ Partnering with the UNESCO Bangkok website
 - wide reach (able to reach “hard to reach” regions due to internet permissions);
- ▶ An ongoing process.



“If you always do what you’ve always done, you’ll always get what you’ve always got”

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