

Ms. Vania Santoso, (Indonesia)

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Vania Santoso, 21, is a candidate for Bachelor of Management at Universitas Airlangga Surabaya who has worked as the Youth Advisory Panel of United Nations Population Funds. She has been actively catalyzed environmental actions for positive impacts of humankind and developed Ecopreneurship Empowerment project since 2005, until now providing social business which gains side income and multi-benefits for people.

Hermawan Kartajaya, President of World's Marketing Association awarded her as W.O.M.E.N Champion, representing "O" as Optimist Marketer because of her consistent efforts in innovative waste management with the sense of art and scientific researches. Thus, she is often invited as the speaker in national and international events to share experiences, such as in the 11th International Scientific Conference in London by Indonesian Embassy, Green Jobs in Asia - Regional Conference in Surabaya by International Labor Organization, TUNZA International Youth Conference in Germany by UNEP, etc. Due to Vania's prolonged campaigns for global business and sustainable development, Ministry of Education selected Vania as Indonesian delegate in the summit in Pittsburgh USA, being One Young World Ambassador 2012. She maximizes her opportunities in attending events abroad while expanding partnership for export access to improve Ecopreneurs' quality of life. As a public figure, Vania inspires people continuously through the media publication, such as being covered in Asians of the Year of Channel News Asia TV Singapore, Apa Kabar Indonesia Pagi TV One, Permata Bangsa Metro TV, etc.

Her activities never stop her academic achievements; she has received cumulative GPA 3.8 of 4.0 and won the 1st Winner of Best Student of Universitas Airlangga 2011 and 2012. Through her Multi-level-mentoring initiative, Vania as the Co-Founders of environmental NGO AV Peduli has built mutualism synergy of youth and elderly for sustainable educative workshops. Even, her entertainment background supports her unique campaigns to attractively raise people's awareness, like Eco-Fashion, environmental VCD songs, etc. As an appreciation for her real contributions for society, the Indonesian President awarded her Satyalencana Wirakarya, a national prestigious award wherein mostly recipients are only elderly. This makes her believe and able to motivate, that youth is the true agent of positive changes.

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