

# BUHAY

Natasha Lilja & Melissa De la Cruz

Cebu, Philippines

11-13-12

# BUHAY- “*to give life*”

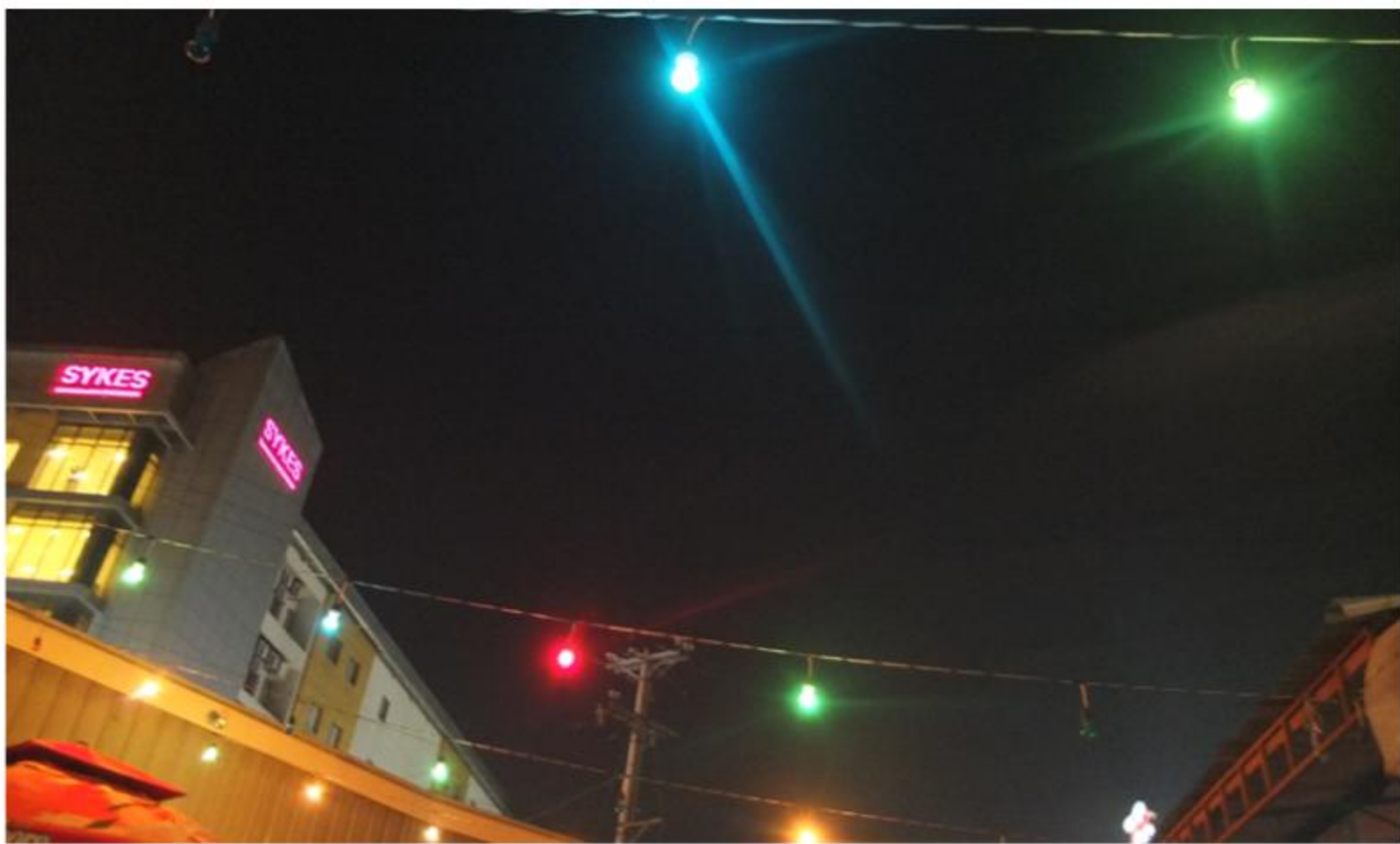
To create an organization that aims to empower and educate the youth to be involved in their community.

To create bridges of interaction between the varying social classes.



## Background of Cebu, Philippines

Philippines is an archipelago of 7,177 islands in South-east Asia.  
Tourist Destination known as the “QUEEN CITY OF THE SOUTH”



Background Cebu, Philippines

**BUSINESS HUB**

# Current dilemmas

1. Youth that are willing to help but have no adequate information on how they can help others, and where they can extend their support.
2. Increasing gap between rich and the poor.
3. Lack of sense of community in the City.
4. A number of orphans.

# Target: Children in orphanage



# “TABANG TA BAI”

*(English Translation: “Let’s Help, Dude”)*

## First Event Plan

### Itinerary:

Morning- Youth Interaction (Program)

Afternoon- Excursion trip together in pairs of the same age (children from orphanage and children from families with parents who are volunteers)

# Morning Agenda

Where? Missionaries of the Poor Orphanage (to be contacted)

Persons: (Minimum of 50)

8 am- Meeting Point at orphanage

9 am- Games/Youth Discussion

10:30 am- Recess

11 am- Inspirational talk by a young entrepreneur/leader

12 nn- LUNCH



# Timeline (Nov 2012 – Jan 2013)



# BUDGET ALLOCATION

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Per event: 8,000 PHP or (USD200)

Food: 4,000 PHP

Game Materials: 1,000 PHP

Print Media: 1,000 PHP

Key note speaker: 1,000 PHP or FREE

Misc. (Transportation, etc.): 1,000 PHP

For one year cost is USD2,000

# Possible Hindrances and How We Plan To Overcome it.

## Funds

- Sponsorship from the following:
  - Local Businesses
  - Cebu City Council

## Academic Commitments

- Plan ahead
- Work together to make our schedules flexible

## Time Constraints

- Call all possible venues ahead of schedule
- Have reserve volunteers at hand

# Our Vision

- CHARITY WORKS-  
guidance and goods



# HOW?

**Youth  
Participation!**

**Volunteer!**

**Print Media!**

**Social Media!**



# OUR GOALS

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Donation



Distribution



Long lasting Interaction

WHAT MAKES US DIFFERENT?



**STRONG  
COMMITMENT  
FROM OUR  
MEMBERS TO  
SERVE**

# INTERMEDIATE-TERM GOAL (1 YEAR)

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Monthly  
interactions,  
and ongoing  
events



# LONG-TERM GOAL

Build a  
Local  
Youth  
Centre



# For more information..

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## Contact Persons:

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UNESCO YPA 5

November 2012

# PHOTO SOURCES

- [http://www.google.com.ph/imgres?hl=en&sa=G&rlz=1C1CHMO\\_tIPH505PH505&biw=1366&bih=631&tbm=isch&tbnid=DzLn6nvxXp\\_MtM:&imgrefurl=http://leanaschwartzbgi.wordpress.com/2009/06/20/the-beginning/&docid=J7Zzk1361jXe6M&imgurl=http://leanaschwartzbgi.files.wordpress.com/2009/06/img\\_18501.jpg%253Fw%253D300%2526h%253D225&w=300&h=225&ei=rrifUNPIDsLJrAeXI4GgCQ&zoom=1](http://www.google.com.ph/imgres?hl=en&sa=G&rlz=1C1CHMO_tIPH505PH505&biw=1366&bih=631&tbm=isch&tbnid=DzLn6nvxXp_MtM:&imgrefurl=http://leanaschwartzbgi.wordpress.com/2009/06/20/the-beginning/&docid=J7Zzk1361jXe6M&imgurl=http://leanaschwartzbgi.files.wordpress.com/2009/06/img_18501.jpg%253Fw%253D300%2526h%253D225&w=300&h=225&ei=rrifUNPIDsLJrAeXI4GgCQ&zoom=1)
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