

Ambassador Of Indonesian Culture And Tourism "Blast Summit 2013"

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5th UNESCO Youth Peace Ambassador
Thailand



Ambassador of Indonesian Culture and Tourism

What is it?

Ambassador of Indonesian Culture and Tourism will be held BLAST Summit in 2013, a full-week event, featuring workshops and field activities designed to provide working tools to thrive in today's economy. It is dedicated to promote, generate, innovate, collaborate and participate in Indonesian culture and tourism development and sustainability particularly in business area

Why is culture and tourism?

Culture and tourism are important components of development and peace, not only in knowledge terms but also for economic and human welfare. Tourism has long ceased to be strictly just for the privileged few and nowadays is an activity accessible to a growing number of people and societies.

Objectives

- Promoting about cultural understanding and tourism to youth in Indonesia.
- To make Ambassador of Indonesian culture and tourism in each province in Indonesia Who will realize Cultural campaign and tourism project to society after back from the summit
- To improve sense of leadership in youth by following this program
- Development and increasing wealth of human societies developed in tourism
- To make youth aware and care to the society more

Who is this event for?

34 Youth as ambassador from each province in Indonesia, Various private sectors, civil society, youth, entrepreneurs, executives, academia, working professionals, students, activists, leaders of government agencies, NGOs and any other individuals interested in making a difference for the culture and tourism they care most.



Ambassador of Indonesian Culture and Tourism

The format

We provide a lot of opportunities to explore and discuss issues in the topics on cultural tourism to compete in business sector. Idea pitch, intimate group settings, collaborative ideation, facilitation from experienced tourism ambassador, real case studies, honest feedback, and concrete solutions.

Follow up Summit, We prepare 34 Youth as Ambassador of Indonesian culture and tourism from each province in Indonesia Who will realize Cultural campaign and tourism project to society after back from the summit in order to develop and increase wealth of human societies in tourism.

Time line

Action step	Time Line	
Proposal and collect the fund	On process – March	
Looking for the location	January	
Open Registration Selection of participant	March	
Appointment with speaker	January	
Promote event	February - April	
Event	May	
Follow up summit	Participant must implement their action maximum 5 month after summit	

Output

Youth can develop, and sustain the richness of Indonesian culture and tourism;

Youth can also persist focusing on adding value into business activities and creating much larger impact instead of profit maximization from culture and tourism.

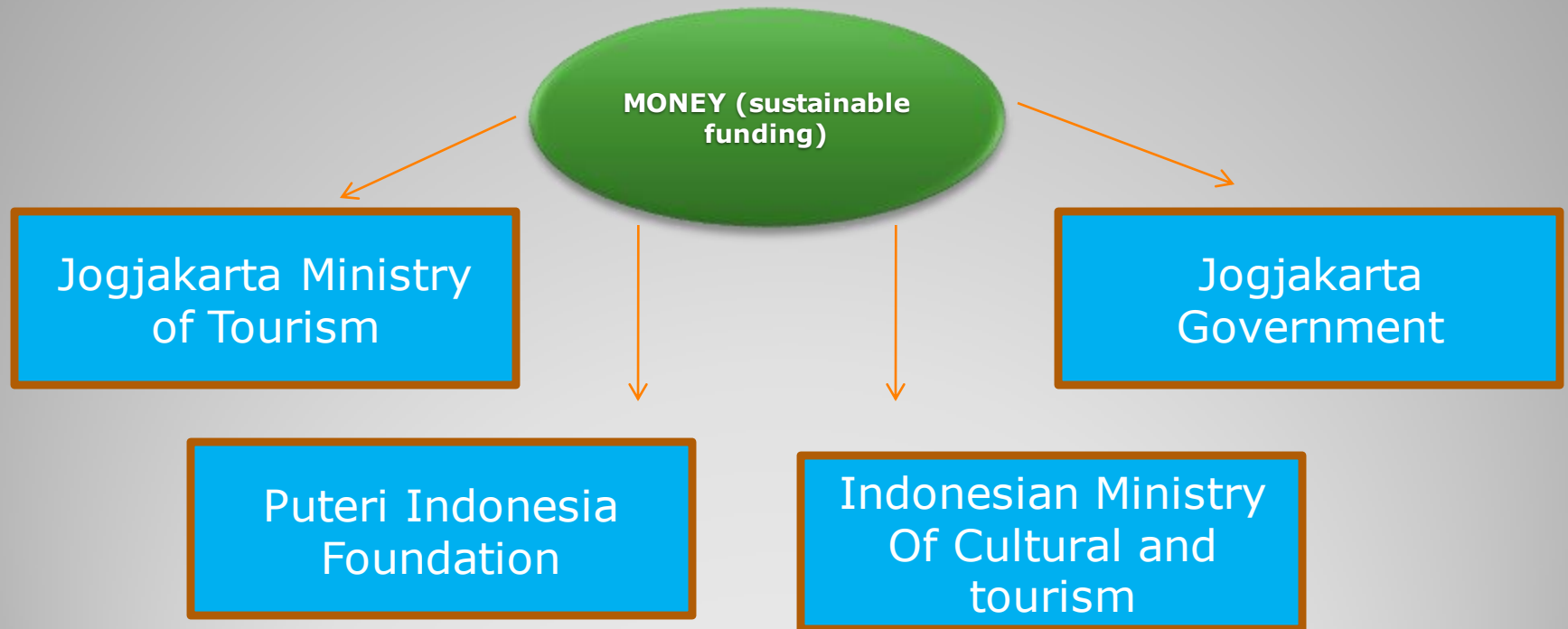
Indicators of Succses

- Participants are from 34 province of Indonesia.
- There are at least 20 Project implementation after summit have finished.

Budget plan (USD)

Participant Acocomodation	\$ 7,000.00
Venue	\$ 500.00
Speaker	\$ 300.00 (Some Speaker Free)
Publication	\$ 300.00
Transportation and Logistic	\$ 500.00
Total	\$ 8,600.00

Fund Alternative Solution



Participants who are not completed their follow up summit project should return money.

For further information and guest bios, please visit aict-indonesia.org.

Should you have any burning questions you'd like answered, fire away at aict.official@gmail.com. For in dept questions please send it to Project Director at Muhammad Ikhsan Putra (mikhsan.putra@aiasec.net)

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