

# Peace Education for Youth

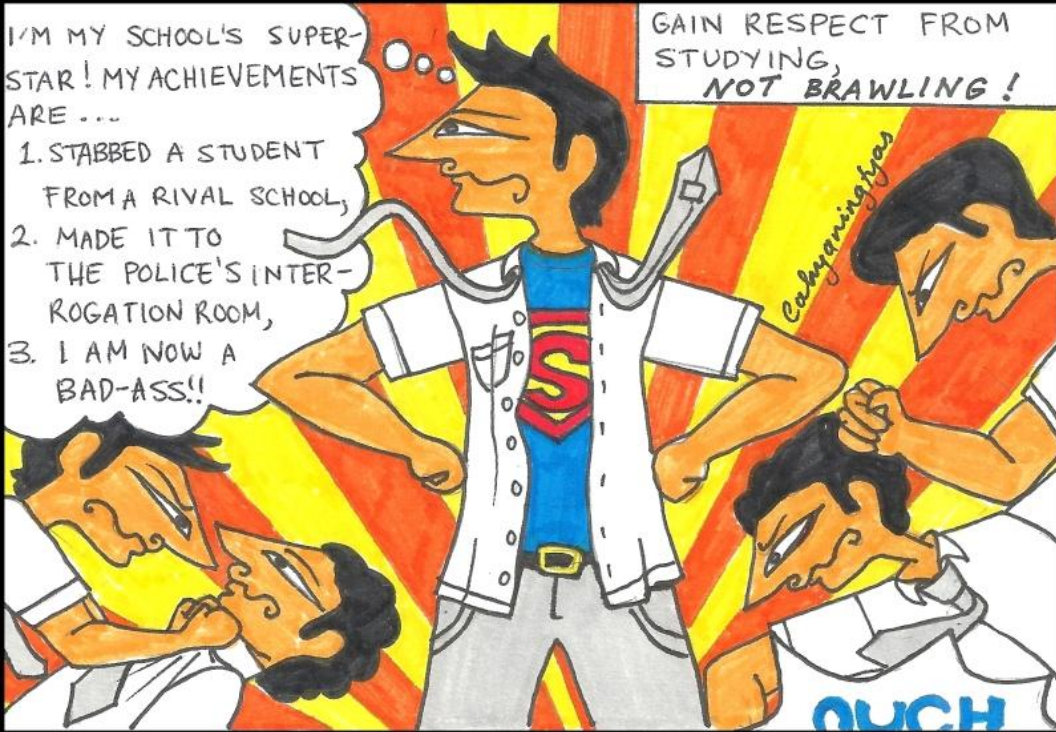
**Muhammad Q Rusydan – Indonesia**

**5th Youth Peace Ambassador Action  
Plan**

# Problem Statement

- Bullying and student-brawls frequently happen among high school students in Indonesia.
- In September 2012, at least 4 people died in vain. 1 person died (SMA 6 vs SMA 70). One day later, another person died (SMA Yake vs SMA Kaze) and just a week later, 2 people died in Makassar, Sulawesi, as the aftermath of student-brawls.
- No peace education in school.
- Culture of war – student-brawls has become a tradition.





# Goals and objectives

- To prevent conflicts from happening by exchanging ideas and sharing what problems they face
- Giving high school students a proper education about peace by open discussion
- To promote peace culture
- Raise awareness and to deepen understanding among youth
- To expand networking among high school students

# How it Works

- Public discussion in schools involving students, parents, peace activists, etc.
- Involving some UNESCO youth peace ambassadors in an online campaign (podcast, video, sharing ideas in bi-monthly bulletin)
- Student involvement to promote peace through an online campaign (social media, video, online bi-monthly bulletin), volunteering.
- Peace campaign.
- Empowering the student's organization.

# Obstacles

- ⦿ Conflict broke-out
- ⦿ Students are not interested

# Solutions

- ◎ Personal approach
- ◎ Capacity and leadership building
- ◎ Gathering for high school students
- ◎ Involving some public figures



# Stakeholders and Sponsors

- Students (High School and University)
- Peace activists
- NGO's
- Youth Organizations
- Media
- Ministry of Education

# Budget

Needs	\$\$\$ (USD)
3 minutes video	300 \$
Venue	100 \$
Foods and Beverages	70 \$
Discussion fees (speakers)	200 \$
<b>Total</b>	<b>670 \$</b>

# Timeline

December 2012	January 2013	February 2013
<b>1st Week</b> Approaching the school	<b>1st Week</b> Fundraising	<b>1st Week</b> Discussion session
<b>2nd Week</b> Approaching students	<b>2nd Week</b> Approaching stakeholders and sponsor	<b>2nd Week</b> Online/Video Campaign
<b>3rd Week</b> Involving the students	<b>3rd Week</b> Promotion	<b>3rd Week</b> Soft Campaign
<b>4th Week</b> Ongoing Progress	<b>4th Week</b> Ongoing Progress	<b>4th Week</b> Overview

# Contact



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