

# **COMMUNITY ART PROJECT**

**UNESCO YOUTH PEACE AMBASSADOR**

**Nguyen Bich Lien  
Ho Thi Minh Khue**

**Viet Nam**



# INTRODUCTION

➤ The Community Art Project is an art exhibition set in the form of a MAZE. It will be held by students in Hanoi for the first time. Our project is expected to come in the early of May, 2013. It will also include many other traditionally and modernly unique entertaining activities.

# INTRODUCTION

- Our art project is not implemented by professionals but students majoring in many fields such as: architecture, communication, economy, technology, etc. We all have passion for art, for my country - Vietnam and for Vietnam history and culture in common.

# OBJECTIVES

- To give the young an emotional, realistic and lively History and bring History closer to them
- To bring a young, unique and interesting view of Vietnam to local people and foreign tourists.
- To promote the community, especially the young to take action in effectively learning History.

# WHERE

- Marie Curie High School (just the venue)
  - No.3 Tran Quoc Toan Street, Hoan Kiem District, Hanoi.

# WHEN

- 30/04/2013 – 04/05/2013

# HOW

- Art Exhibition in the form of a MAZE



# WHO

- People who have interest in Vietnam History and Culture, especially young people.

# ADVERVISERS

- Historian Duong Trung Quoc - Chairman of UNESCO Hanoi Club Association
- Architecturer Ngo Dinh Ngo - Lecturer at Hanoi Architecture University
- Dr, Architecturer Ngo Kim Dung - Lecturer at Hanoi Architecture University
- MA, Architecturer Truong Huu Han - Lecturer at Hanoi Architecture University
- Painter Trinh Lien - One of the most famous artist in Vietnam, Lecturer at Hanoi Architecture University

# TIMELINE:

## ❖ **December 2012 – January 2013:**

- Create a core team
- Outline concepts of a project
- Introduce the project through social networks (Facebook,...) to the youth.

## ❖ **January 2013 – February 2013:**

- Recruit volunteers and team leaders
- Complete a maze demo
- Plan sponsor and communication projects

# TIMELINE:

## ❖ **February 2013 – March 2013:**

- Appeal for sponsors through social networks
- Start composed works

## ❖ **March 2013 – April 2013:**

- Review art works
- Advertise the program through the Internet and newspaper

# TIMELINE:

## ❖ April 2013 – May 2013:

- Run the project
- Make art-books as gifts for sponsors & audiences
- Prepare for post-project
- Next relating project

# BUDGET:

	<b>Content</b>	<b>Price (USD)</b>
<b>1</b>	<b>Communication</b>	<b>1500</b>
<b>2</b>	<b>Staging the maze</b>	<b>1750</b>
<b>3</b>	<b>Staging the outside culture zone</b>	<b>1000</b>
<b>4</b>	<b>Transportation</b>	<b>250</b>
<b>5</b>	<b>Logistics</b>	<b>750</b>
<b>6</b>	<b>Location</b>	<b>1000</b>
<b>7</b>	<b>Allowance</b>	<b>350</b>
<b>8</b>	<b>Accrued cost</b>	<b>750</b>
<b>Total</b>		<b>7350</b>

# CONTACT

Email: [lan\\_hoi\\_project@googlegroups.com](mailto:lan_hoi_project@googlegroups.com)

Facebook: [www.facebook.com/lanhoiproject](http://www.facebook.com/lanhoiproject)

Nguyen Bich Lien

Email: [bichlien.nguyen0111@gmail.com](mailto:bichlien.nguyen0111@gmail.com)

Mobile: +84 909 048 134

Ho Thi Minh Khue

Email: [hominhkhue1012@gmail.com](mailto:hominhkhue1012@gmail.com)

Mobile: +84 975 289 888