



# **EDUCATION ACTION PLAN: “BUKU KELILING” (MOBILE LIBRARY) FOR CHILDREN**

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# PROBLEM STATEMENT

- Interest in reading among children is decreasing
- Lack of reading facilities
- Less support from the society



# OBJECTIVES

To build and  
increase interest in  
reading



# TARGET

Children in slum areas,  
such as Manggarai,  
Jakarta City, Indonesia



# ACTIVITIES

- Making a mobile library (using an ordinary car)
- Providing reading facilities
- Giving motivation for reading by sharing a love of reading
- Teaching values through the choice of books



# TIMELINE

Programs	Jul				Aug				Sept				Oct				Nov				Dec			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
Making Proposal																								
Recruitment Volunteers																								
Funding and Sponsorship																								
Re-check preparations																								
Starting the program																								



# CHALLENGES

- Volunteers
- Transportation
- Books (Will request donations)
- Getting the right level of reading material
- Evaluation criteria



# BUDGETS

## Optimistic fund raising

Publications	USD 100
Transportation	USD 500
Books	-
Snacks	USD 100
TOTAL	USD 700

## Pessimistic fund raising...

Publications	USD 50
Transportation	USD 200
Books	USD 100
Snacks	USD 50
TOTAL	USD 400





# POTENTIAL SOURCES OF FUNDS

## **PARTNERS:**

- Indonesia Future Leaders
- Indonesia Mengajar
- 1001 buku
- Educational Council of Jakarta
- YPA

## **MEDIA PARTNERS:**

- Newspaper
- Radio



# FOLLOW-UP

After the trial in December 2013 we will evaluate the lessons based on number of participants and the improvement in reading ability, and parental feedback, and will continue in 2014.

Consider how books can be lent for reading overnight at the readers convenience.

What space people can read in...



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