

# 6<sup>th</sup> Youth Peace Ambassadors International Action Plan: “Cyclo for Peace”



By Mr. Samrach Chum

**Cambodia**

# Introduction

- Cyclo was one of the most important transportation vehicles in Cambodia
- Cyclo can load many people or many things that might be equal to half of what we can carry in a small car
- Cyclo is slow, so it is safe and you can enjoy your sightseeing without annoying sound from the machine
- Cyclo is very good for short distance transportation and it can protect your rain or sunlight

# Problem Statement

- Cyclo is disappearing from Cambodian daily life because it's slower than other vehicles
- The presence of Taxi and Quand Bay (I.E Tuk Tuk) discourage people from using Cyclo
- Air pollution, sound pollution, and traffic accidents due to the increase of Motor cycles, Quand Bays, and Cars, is higher
- Most of the Cyclo riders are old, so people feel bad to see the old people riding for them



# Objective

- Preserve and promote Cyclo in Cambodia
- Promote peace by doing sport together from different nationalities and backgrounds
- Create awareness of environmental issue and natural resources
- Reduce the air pollution
- Create new activities for promoting tourism in Cambodia

# Planned Activities

- Organize a Cyclo Racing for youth, Cyclo riders and foreigners (Around 99 Participants)
- Distance between 2Km to 4Km
- Start from Royal Palace to Koh Pich (Diamond Island) Phnom Penh City, Cambodia
- The winners will be awarded a prize
- T-Shirts, Caps, and Drinks will be provided to all riders
- Participant Fee: USD 5
- Fee from participant will be given to Cyclo Conservation Association

# Time Frame

Activities	Estimated Date
Research	May 2013
Planning activities: <ul style="list-style-type: none"><li>- Form a team</li><li>- Agreement with Cyclo Conservation Association</li><li>- Government approval</li><li>- Fundraising</li><li>- Contact Cyclo riders</li><li>- Preparing the procedure with partners</li></ul>	June – September 2013
Promotion (e.g. newspapers, schools, social media, NGOs, government etc.)	October 2013
‘Cyclo for Peace’ event	January 2014

# Partners

Potential	Confirmed
Ministry of Tourism	YPA International
Cambodia Cyclo Conservation Association	Olympic Truce London
Unesco Cambodia	Cambodia Cyclo Conservation Association
Youth Peace Committee	
YPA International	
YPA Network Cambodia	
Olympic Truce London	
Universities in Cambodia	
Institute of French Language in Cambodia	
Chase Media Group	
Mobile Network Company	

# Estimated Budget

Activities	Budget
Cyclo Rental @ 99	USD 495
Prize for winners	USD 200
T-shirt and Cap	USD 500
Advertisement and Printing	USD 500
Security Guard	USD 100
Emergency / Health	USD 200
Drink	USD 100
Operational Cost	USD 100
Unforeseen Expenses	USD 100
Total	USD 2295



# Further Detail and Follow Up

- One time per year event!
- Beginning of January
- Article on newspapers, and blogs
- Replicate in Siem Reap (Angkor Wat Site)
- Photo Exhibition in Phnom Penh
- Documentation (Book and Video)
- What I need (Fund, Volunteers, and Professional Team)
- What I have (Enthusiasm, Friends)

# Contact Information

Name: Chum Samrach

Email: [samrach.chum@gmail.com](mailto:samrach.chum@gmail.com)

Facebook: [facebook.com/samrachlife](https://facebook.com/samrachlife)