

WORLDWIDE DISASTER RECOVERY

Tumblr disaster victim
support

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ACTION PLAN

- ◉ We created a blog where people can submit photos, stories, videos, links, based on their experiences with natural disasters, and then they can look at other people's experiences and can also talk with others and receive support.

WHAT & WHO IS IT FOR?

- ◉ Target Audience : Young people who have experienced a natural disaster.
- ◉ Benefit for these people: They will be able to receive support if they would like to, access helpline numbers for their specific country, be inspired by other people, or look through the inspirational pictures posted.

BUDGET

- At this stage no budget is required.
- However, there could be a way for people to donate to communities in a disaster zone to help make recovery quicker. It would be helpful to make everything go smooth as soon as possible.

HOW WILL THEY KNOW ABOUT IT

- ◉ Facebook, Twitter, YouTube, Tumblr- posting the link onto these sites.
- ◉ Spread it to the community through family, friends and school.
- ◉ Media - contacting local newspapers, local school newsletters
- ◉ Social Events - One idea we have is to hold a themed party for some of the more affected teenagers in Christchurch.

WHAT WILL GO ON THE BLOG?

AN OUNCE OF
PREVENTION
IS WORTH A
POUND OF CURE
BEN FRANKLIN

Inspirational pictures



WHAT WILL GO ON THE BLOG?



Photos of damage caused by natural disasters



WHAT WILL GO ON THE BLOG?

- ◉ Help-lines for around the world (mental health support and emergency numbers).
- ◉ People can submit photos, stories, website links, or ideas.



The image shows a screenshot of a web form titled "Submit". The form has a dark blue header with the word "Submit" in white. Below the header, there is a dropdown menu labeled "Submit a Text Post" with a downward arrow. The dropdown menu is open, showing five options: "Submit a Text Post" (highlighted in blue), "Submit a Photo", "Submit a Link", "Submit a Quote", and "Submit a Video". Below the dropdown menu, there are two input fields: "Title (optional)" and "Post". The "Post" field is a large text area with a rich text editor toolbar above it, containing icons for bold, italic, text color, background color, bulleted list, numbered list, link, unlink, image, video, and HTML. Below the input fields, there is a checkbox labeled "I accept the [Terms of Submission](#)". At the bottom of the form, there is a button labeled "Submit" and a small icon next to the text "Submitting as worldwide-disaster-recovery".

Recover from Disasters

[Ask us a question!](#) [Submit](#)

SAT #05 18



The Postnet Mall in Christchurch after the original Christchurch mall was destroyed.



The left, my photo, but it's taken in my hometown. It's of the Christchurch cathedral, before and after the February 22nd earthquake in 2011.

Anonymous asked: Hi, just wanted to say that I think this is an awesome idea! :)

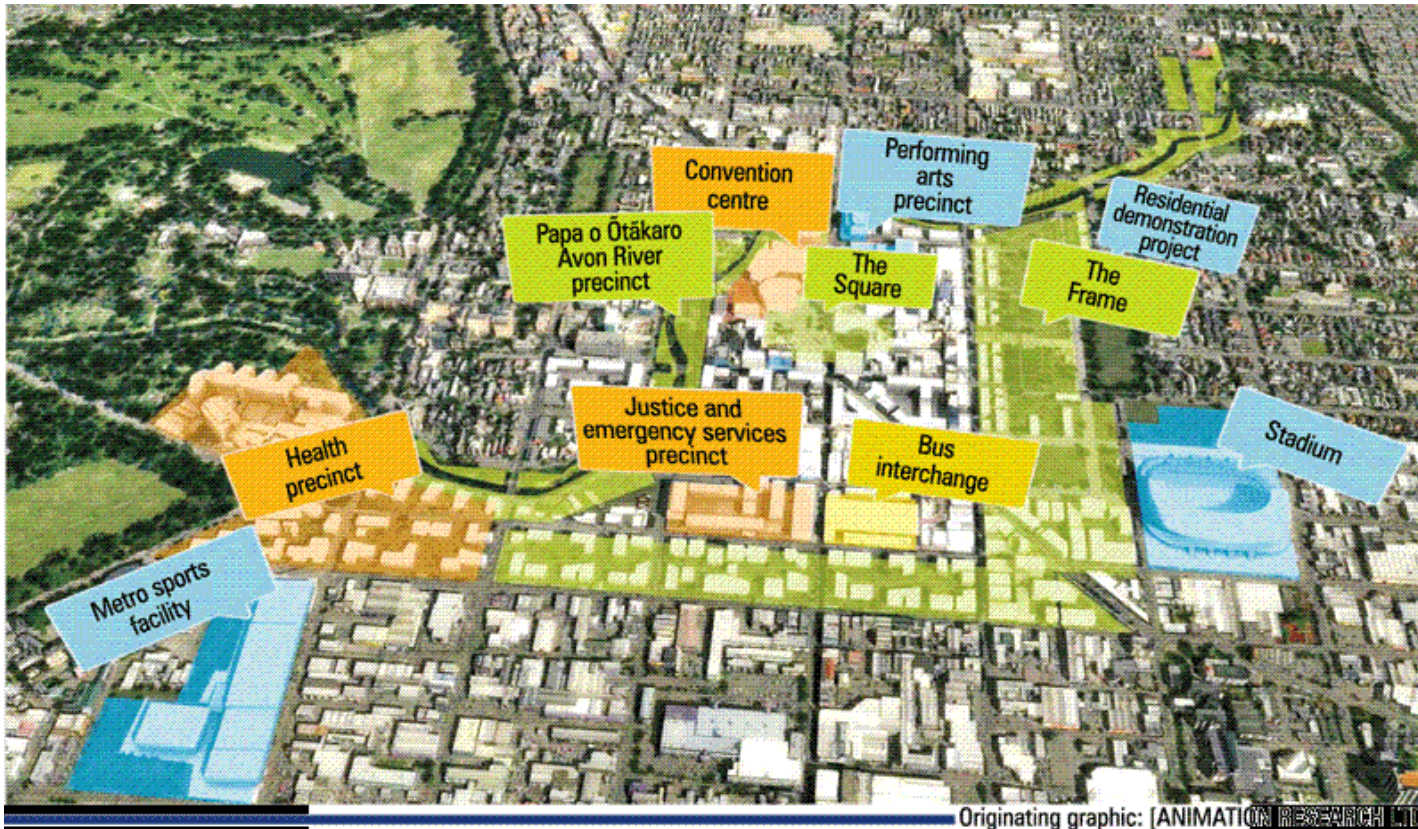
Thank!



IN THE FUTURE

- ◉ In the future, we are looking at partnering with the Lowdown. The Lowdown is a mental health association in New Zealand, which provides for young people suffering from depression. We feel that this would be a good link to have, as young people who are suffering may need additional help to deal with their emotions.

CHRISTCHURCH CITY



The green areas = the building will be demolished. It will be sad to see most of buildings being broken.

CONTACTS

- ◉ Any question, please contact us. We will answer your question as soon as possible.
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