

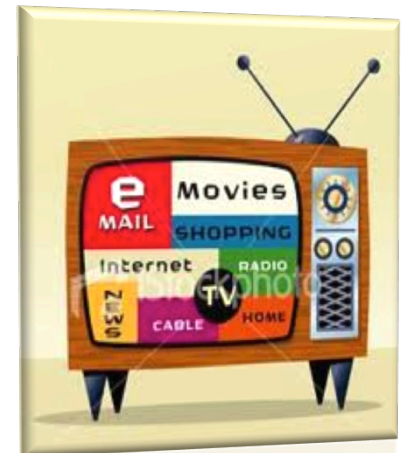




# The role of mass media during disaster



Media's role can and should be part of each of the phases related to natural disasters. In the first phase, proper training for media organizations and media professionals on how to report on natural disaster are needed.



# Journalistic Training

A training that will be addressed to the Student University, Senior High School, and general society with the aim of giving learning about the right role of journalism during Disaster management to prevent community misunderstanding



# Our Action Plan

We will hold and arrange a **Journalistic Training** based on disaster management for the community



# Background

1. The role of mass media which is not in the right way during disaster
2. Uncontrol management information about disaster





- Give exact Information learning about disaster (pre and post) how to report on natural disasters are needed



# Concept of Training

**One day training involved**

- 1. Grand Summit which discusses about  
“ The Role of Mass media in natural disaster “**
- 2. Room summit :**
  - Journalistic Training (2 speakers)**
  - Media Center during disaster (2 speakers)**
- 3. Simulation**









PLACE

Faculty of Social and Political Science  
Hall | Diponegoro University |  
Semarang, Central Java

# People

- Keynote speaker : the best news anchor in Indonesia (Mutia Hafidz, Najwa Shihab, Bayu Setiyono, Rosiana Silalahi etc)
- Room summit speaker : journalist from mass Media in Indonesia (Suara Merdeka, Tempo, Kompas etc)



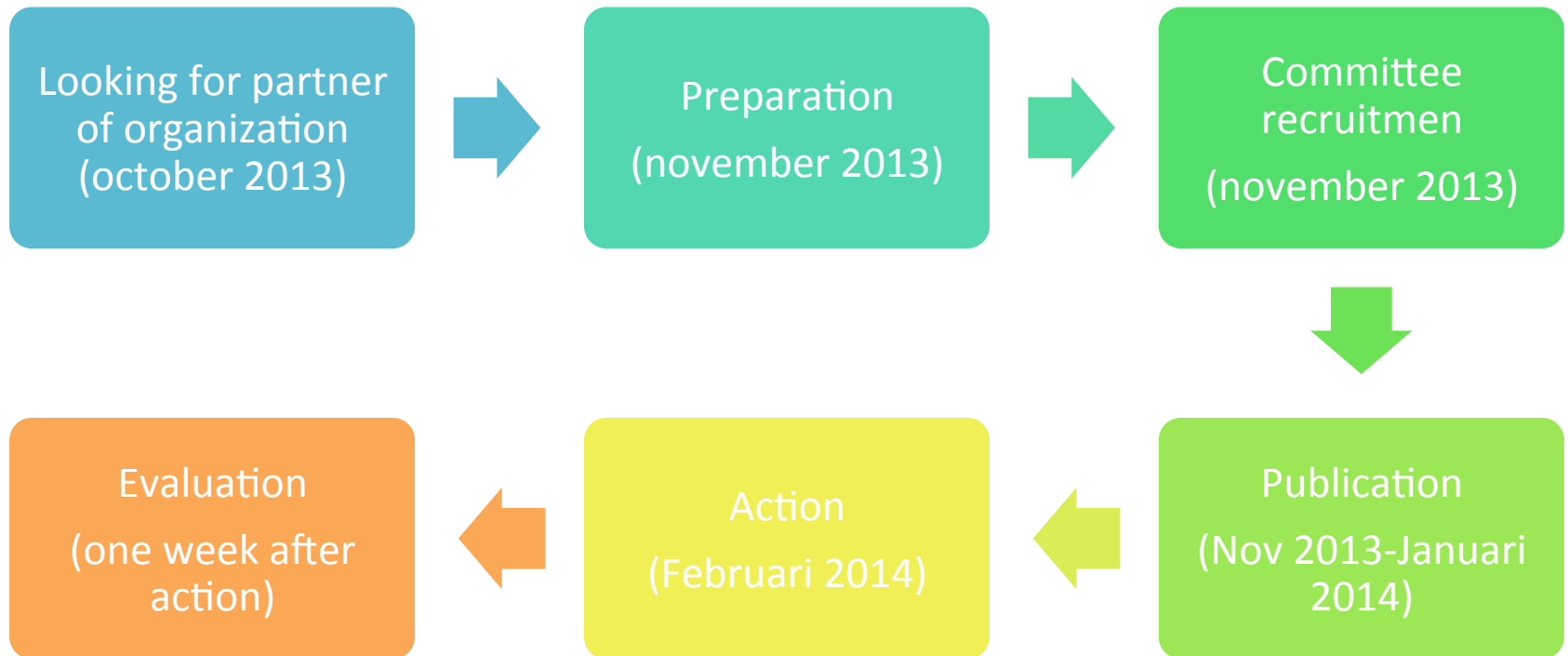
# BUDGET

- Accomodation : 500 USD
- Logistics : 300 USD
- Publication (poster, etc) : 50 USD
- Consumption : 200 USD
- Print, photo copy (etc.) : 50 USD

## Budget Estimation

Rp. 11.000.000,- (1100 USD)

# Timeline



# Evaluation

- How many participants
- How many articles (online – conventional) that will be made about disaster
- Participant's feedback after this event



# Key Outputs

- Provision of one day training in journalism as a form of communication during disasters, that will be held on February 2014 using a grand summit and room summit
- An evaluation report will be made as well.

# Contact Us

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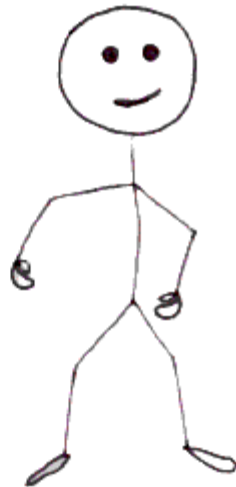


Thanks for Listening

Terimakasih

Matur Nuwun

This is  
my  
thank you  
dance!



This is  
my  
thank you  
dance!

