TOUR SHARING THE MEMORIES OF THE GREAT HANSHIN EARTHQUAKE IN 1995

Sho Kawakami from Kansai University

We need to...

- To share and keep the memories of disaster to prevent so much harm from future ones
- To get deeper understanding of how disaster happens
- To empower the victims and affected community by disaster

My Action Plan is

A Tour sharing the memories of the Great Hanshin earthquake in 1995

Tours sharing the memories

• There are some tours sharing the memories of sad occurrences in human history such as disaster and wars

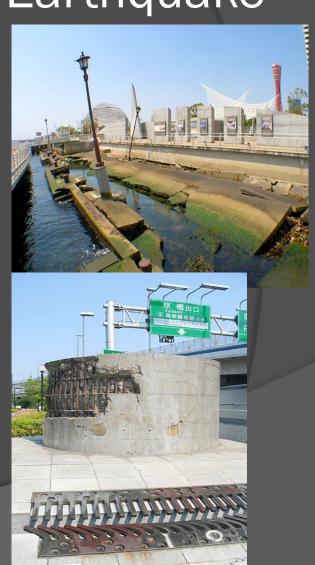
Examples



Existing sites for Kobe tourism associated with the 1995 Earthquake

The Port of Kobe Memorial Park

- The Higashi-yuenchi Park
- The Hanshin express road pier
- Center for DisasterManagement Education



The process of organizing

Planning tour by local students

Fund raising

 Advertising for tourists from overseas in the website and hotels

• Having tour and evaluating

Goals

Tourists ... Knowledge of earthquake

 Local students... Greater knowledge of earthquake and deeper relationship with local people

Local people ... Remembering earthquake

Difficulties

 Victims may be negative to share the memories of disaster

Few participants

Fund raising

Further options

Photo exhibition

Cooperating with tour company

Cooperating with university

Organizing the tour in Tohoku

Timeline Oct 2013 Plan Fund Evaluating Oct 2013-Mar 2014 Mar 2014 Tour Advertising Oct 2013-Mar 2014 Mar 2014

Contact

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