

A surreal landscape featuring a large green planet on the left, a smaller grey planet on the right, a river flowing through a green field, a waterfall, a red tree, and a windmill in the distance.

# Conquering Disasters

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LBD5 Action Plan

# Target Country: Philippines



# Rationale

This project will be done by the Business Management Association Students of St. Paul University, Quezon City. It focuses on helping the illegal settlers of Barangay Bagong Silangan in Marikina City and will raise their awareness on the different calamities that may occur in their place. And to add up, this plan also proposes some survival preparations to follow whenever they are faced with disasters.

# Objectives

- 1). To develop and improve the awareness and preparedness of the illegal settlers in Marikina City.
- 2). To provide and distribute survival kits to the illegal settlers.
- 3). To help them get over the post traumatic emotions they get after the disaster.



# Implementation Plan

This project will mostly be implemented in the affected cities of Marikina. It includes:

- Seminars
- Drills
- Distribution of survival kits
- Reforestation Activities
- Entertainment



## Implementation Plan - Seminars

Disaster Preparedness Seminar that will be lead by the BMA Students together with Philippine Red Cross Team.

Seminar that focuses on the importance of reforestation by the experts of DENR.



# Implementation Plan - Drills

- 1). Earthquake Drill
- 2). Landslide Drill
- 3). Flood Drill



## Implementation Plan - Distribution of survival kits

Survival kits include:

First Aid kit

Water

Flashlight

Blanket

1 liter of water

Whistle

Medicine

Matches

Floater w/rope

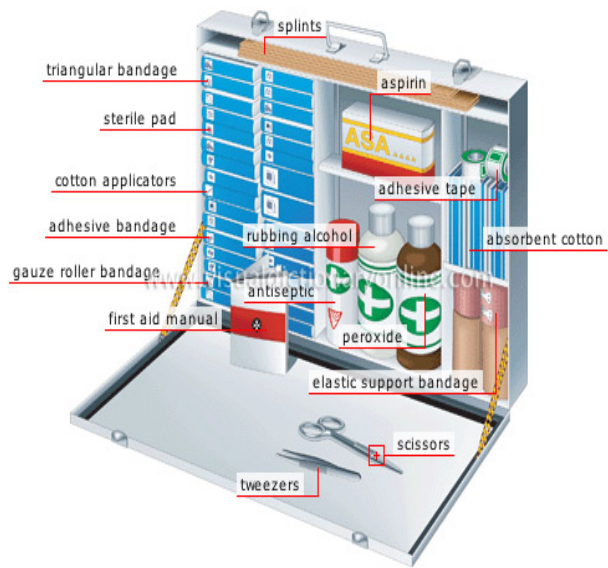




How the survival kit looks like:



# And what's inside it?





## Implementation Plan - Reforestation Activities

Planting of native trees.

Secure seedlings from the Department of Environment and Natural Resources.



## Implementation Plan - Entertainment

They will be engaged in different activities that will surely help them recover from the trauma.



# Time Table

October 2014

Planning with the experts/partners that will conduct the activities.

November 2014

Preparations for the different activities

December 2014

Seminars will be conducted

Distribution of kits

January~ February 2015

Drills will be conducted

March 2015

Reforestation



# Budget

## Seminar

Place: No Fee

## Drills

Place: No Fee

Materials for the drills: Php1000

## Survival Kits(100 pcs.)

First Aid Kit: 30 x 100 -----Php3,000

Whistle: 10 x 100-----Php1,000

Water: 10 x 100-----Php1,000

Flashlight: 15 x 100-----Php1,500

Medicine: 50 x 100-----Php5,000

Match Stick: 2 x 100-----Php200

Blanket: 20 x 100-----Php2,000

-----Php13,700

## Reforestation

Seedlings -----no fee ( to be provided by DENR )

Soil-----Php500

Equipment-----Php500

Food-----Php4,000

Transportation-----Php6,000

Total-----Php34,700 (USD 830)

# Source of Funds

The funds will be provided from the Business Management Association Society of St. Paul University, Quezon City through the Community Extension Program Fund and other partners/ sponsors.



# Existing Partner

## Department of Environment and Natural Resources

Office Address: Visayas Ave., Diliman, Quezon City,  
1100, Philippines

Contact Number: +632 929 6626, 988 3367 (VOIP)

Website: <http://www.denr.gov.ph>

# Existing Partner

# Philippine Red Cross

Office Address: G/F PRC Building, Bonifacio Drive, Port Area, Manila

Phone Number: 527 0000 loc 134 (staff), 132 (manager), 133 (Radio Room)

Telefax: 527 0864

Email: [dms@redcross.org.ph](mailto:dms@redcross.org.ph)

# Contact Details

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