



disARTster

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UGM – INDONESIA

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LBD5 Action Plan



Background

- Yogyakarta is a city of culture and arts
- There are many artists and a strong art community here
- Yogyakarta also has a lot of art exhibitions and events
- Art could become a way to communicate and express our ideas



My Past Experience

- Organizing “Pagelaran Kapapat” photo, video, and poster exhibition
- Organizing Rally photo competition in Agriculture Basketball League 2012
- Participating in L.A. Light Indie Movie Festival 2012 and 2013

What is disARTster?



- Photo and short movie competition
- Photo and short movie exhibition in 5 days
- Art performance
- Goal : fund raising and support DRR

Targets



- Artists :
photographer,
videographer
- Youth community
- Students and local
community
- Target visitors : 2000
people



FAME PROJECT

- First, make a connection with potential partners, community and school
- Make plan of the photos and short movie competition
- Theme : What is disaster?
- In 5 days exhibition will be there arts performance
- There are entrance fee for fund raising



BUDGET

No	Item	Amount (USD)	Source (Potential Partners)
1.	Exhibition Hall	200	Ministry of tourism
2.	Promotion	100	Ministry of tourism
3.	Awards	100	Ministry of tourism
4.	Documentation	100	Ministry of tourism
	Total	500	

Timeline

No	Description	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	March 2015
1.	Gather the organizing committee	<input checked="" type="checkbox"/>					
2.	Exhibition draft framing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
3.	Build networking with art and youth community		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
4.	Promotion			<input checked="" type="checkbox"/>			
5.	Competition				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
6.	Exhibition						<input checked="" type="checkbox"/>
7.	Evaluation						<input checked="" type="checkbox"/>



Indicators of Success

- Display more than 100 photos in the exhibition
- Present at least 5 short movie shows
- Engage at least 10 youth/art community
- Reach more than 2000 visitors



Strategies

- Will try to find events that will host the exhibition
- Link to art students and classes (for school visits to exhibit)
- Make a good network with art community to support the event

Contact



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