

# It's not a dog-eat-dog world: Raising animal cruelty awareness in modern society

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# Vision

- Short Term: Get the attention of the Youth in the Philippines and Indonesia
- Mid-Term: Get the attention of the powerful people in the Philippines and Indonesia
- Long Term: Get global attention

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- Series of dialogues with specific topics:
  - First starting with the Tambucho Dog Killings in the Philippines and the whale hunting in Indonesia
  - Afterwards, the group of people would tackle more problems regarding the wide spread of Animal Cruelty not just in our home lands, but around the world.

# Basic Definition of Terms

- It's a dog-eat-dog world- ruthless or selfish behavior
- Tambucho- Filipino term for the exhaust pipe of a car
- Killing- Brutal way of killing i.e bloody, gruesome

# Basic Agenda

- Series of dialogues or forums in Universities in the Philippines and Indonesia
- To measure the number of people who are more than willing to help out in the cause

# Method

- Film viewing
- Debates, talks, dialogues etc
- Social Networking sites such as Facebook, Twitter, Blogs etc.
  - Make a network of young people who can share with each other tips, stories and the like to lay out these problems to public eye.

# Plans

- Short Term: Gain more people who share the cause
- Mid-term: Create a hopefully accredited UNESCO club specifically targeted on Animal Rights and Animal Cruelty Awareness
- Long Term: Tackle other issues of Animal Cruelty not just in the Philippines and Indonesia but in the whole world

# Dream big, start small.

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