

TUNZA Eco-generation for Indonesia

Founder :

Anggita Putri Chaerani

Haqqy Rerian Erlangga

Achmad Solikhin



United Nations Environment Programme



Background

- **Environmental degradation is the change or disturbance to the environment perceived to be deleterious or undesirable (Wikipedia, 2012).**
- **Environmental issues in Indonesia → high population, rapid industrialization, lower priority (Budiman, 2010).**

- **These issues include: deforestation, pollution, traffic congestion, climate change, global warming , etc.**
- **There are already lots of green campaign in Indonesia but they're not implemented → financial assistance, lack of awareness, government aid, policy and so forth**

TUNZA Eco-Generation for Indonesia is a national youth movement that create awareness through real action about environment issues especially in Indonesia.

Eco Generation

Objectives

- To raise awareness and commitment towards the conservation of the environment from the Eco-Generation for Indonesia members;
- To facilitate the exchange of information and real action including best practices between members nationally and internationally;
- To create a platform and a database to showcase best sustainability practices in mass (sport) events.

Process

Enhance and facilitate information exchange, communication and resource sharing through Internet, e-learning, videos and other new technologies offered by the platform then do the real action.

Program

1. Coastal Peace Park → is one program where make a coastal area especially mangrove be peace park
 - Purpose: aware the people if mangrove is part of ecosystem which is importance for of safe an coastal environmental and the place for education.



2. **Eco-education for Elementary Students:** it gives a knowledge for elementary students through some workshops about environmental issues in Indonesia, and how to take care of the environment.
 - Purpose: The main purpose from this program is to teach the elementary students to separate the garbage based on its kind.
3. **Web, twitter, facebook, and another supporting media for sharing information**





OUR PRESENT..
Kelompok 1
Iman Pangeran
Haika
Haika



United Nations Environment Programme

TUNZA Eco Generation

Environmental
Networking Platform for
Children and Youth



SAMSUNG ENGINEERING



SAMSUNG ENGINEERING



Kami menyadari
bahwa pertanian merupakan sektor penting di Indonesia.

Musuh pembangunan dan kemajuan bangsa adalah
kemiskinan dan keterbelakangan kualitas sumberdaya
manusia.

Indonesia memerlukan manusia terbaik, berkualitas, dan
memiliki keunggulan dalam penguasaan teknologi.

Manusia yang dibentuk melalui pendidikan.

Bersama kita bisa membuat keluarga petani Indonesia
menjadi lebih baik.

Mari bersama kita bangun pertanian Indonesia
melalui Gerakan Cinta Anak Tani (GCAT)!



David

Ketua UKM LAWALATA IPB 2012

M. Fachrudin

Ketua BEM FEM 2012

Ketua BEM TPB 46



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setiap anak adalah harapan orang tuanya
menyimpan potensi keberhasilan, masa depan yang lebih baik



SAMSUNG ENGINEERING



Possible Challenges and Solutions

1. Funding (so we seek Partnerships).

TUNZA Ecogeneration	: U\$ 1,100
Samsung Engineering	: U\$ 1,000
UNEP	: U\$ 1,000
UNESCO Indonesia	: U\$ 1,000
Certain organizations of RI	: U\$ 400
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Total	: U\$ 4,500

Other challenges

2. Human Resources → an attractive workshops and incentives
3. Commitment
4. Communication → update data as much as possible

Timeline

Month	Activities
October 2012 – January 2013	Expanding cooperation
February 2013	Start Programs (by founder)
March 2013	Open recruitment
Middle of March - April 2013	Scale up
April 2013 - end	Sustainable program

Success Measurement

- Youth involvement: more than 100 young people
- Collaboration with the UN agencies, including UNEP, UNESCO Bangkok and UNESCO Jakarta
- Sustainability

Steering Committee

- Coordinator : Achmad Solikhin
- Handle Eco-education for elementary student : Anggita Putri Chaerani
- Handle Coastal Peace Park : Haqqy Rerian Erlangga

Budgets

• Publication and Communication	: USD 500
• Coastal Peace Park	: USD 1,500
• Eco-education for elementary students	: USD 1,500
• For competitions and prize	: USD 1,000
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Total	: USD 4,500

Contact Persons

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