

# PEACE 3.0



peace



love



edugeek

**social media. game. you.**

# Outliers

Malaysia

Nestle



You forget?

**Joel Thum**

**Justin Thong**

**Barnabas Yeoh**

**Devia Nathan**

**Tan Soon Jin**

# AVOIDING DEATH BY POWERPOINT



problem

**Malaysian youth are lacking  
in creativity and ability to  
solve problems**

vision

**To empower Malaysian youth  
with the attitude to think  
creatively and innovatively**

# timeline

- 1 month** create a **blog**
- 3 months** **10 posts**
- 6 months** **20 friends to play serious game**

What's  
our solutions ?







**social media**

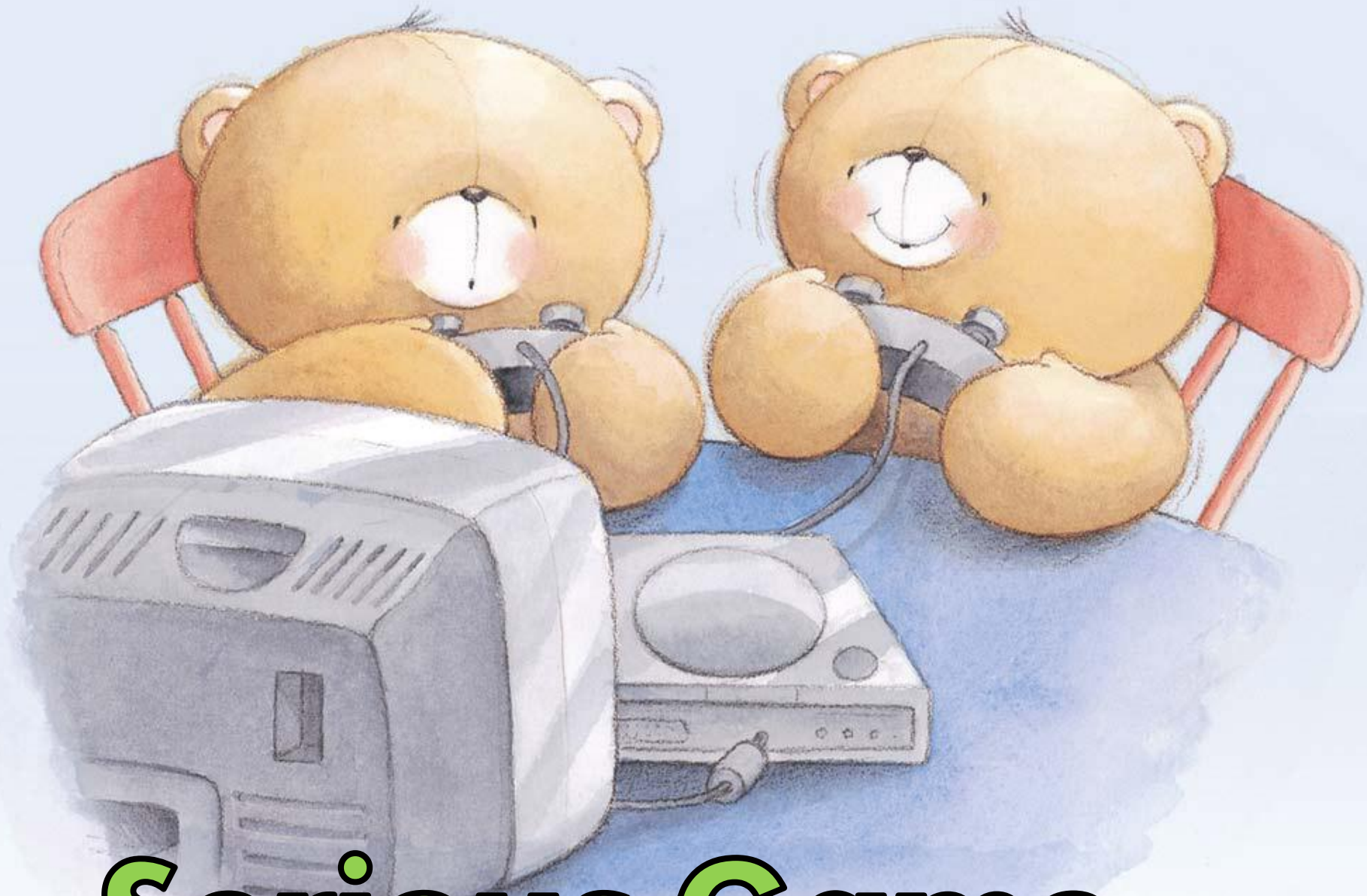


# Action plan

**Share** interesting links with friends using Facebook

**Create** a blog to write articles on local issues

**Make** it possible for the youth to share their opinions



# Serious Game

# Action plan

**Try out** serious games by ourselves

**Encourage** friends to join the games

**Design** a game to cultivate  
holistic learning



**EVOKE**

evaluation

**Traffic of our blog**

**People following our group**

**Response to our games**

# Social media

## INTERACTION



"When you make peace with yourself, you make peace with the world" - Maha Ghosananda

# Serious Game

## SIMULATION





**“What great things would  
you attempt if you knew you  
could never fail”** Robert H.Schuller



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