

ANTI-BULLYING CAMPAIGN

“LOVING EACH OTHER”

10TH INTERNATIONAL YOUTH PEACE
AMBASSADOR ACTION PLAN



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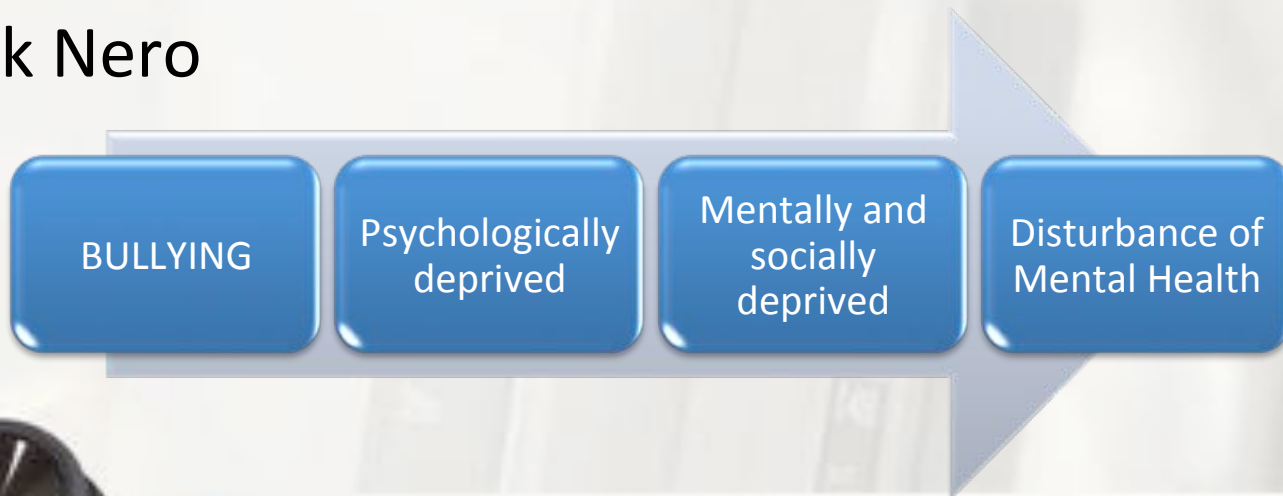


BACKGROUND

- People get bullied everyday!!
- Bullying = special form of **aggression**, which is **intentional**, **repeated**, and involves an **imbalance of power** between the victim and bullies (Rezapour et al, 2014)
- Three forms of bullying, the person is :
 - 1) only bullies
 - 2) only victims
 - 3) bully-victim

INFAMOUS INDONESIAN CASES

- SDN Bukittinggi (A State Elementary School in Sumatra)
- Youtube amateur video
- Gank Nero





Bukittinggi, 2014



Jakarta, 2015



OBJECTIVES

- 1) Increasing **awareness** of bullying in teachers and students of SDN Karanggintung (A local primary school)
- 2) Having **mutual understanding** about **bullying** among the students of SDN Karanggintung
- 3) Preventing further **bullying cases in SDN Karanggintung** by the year of 2015
- 4) Healing of the **traumatized** bullying victims in SDN Karanggintung
- 5) Share lessons with all other schools in Indonesia



PROGRAM TARGET

- 1) All elementary students in grades 4-5 of SD Karanggintung Primary School, Northern Purwokerto
- 2) Lessons shared with other schools



Practical Activities – First Meeting

1st meeting

- Divide into groups
- Every group consists of 2 medical students and 8-10 primary students
- The medical students do a role play entitled “**obesity discrimination**”
- At the end of the role play, children should identify the victim, the bully, and what are the effects from this.
- Children should be able to think what the victim might feel after being bullied/discriminated



Practical Activities – Second Meeting

2nd meeting

- Divided into groups
- Every group consists of 2 medical students
- The medical students do the role play entitled “**gender discrimination**”
- At the end of the role play, children should identify the victim, the bully, and what are the effects from this.
- Children should be able to think what might the victim feel after being bullied/discriminated



Practical Activities – Third Meeting

3rd meeting

- **POSTER AND PETITION**
- Creating hand craft poster together as a teamwork
- Signing a petition in a white-fabric that will be hung in the school
- Meeting with parents (separately in other rooms with parents and teachers)
- Creating signs “**LOVING EACH OTHER**”

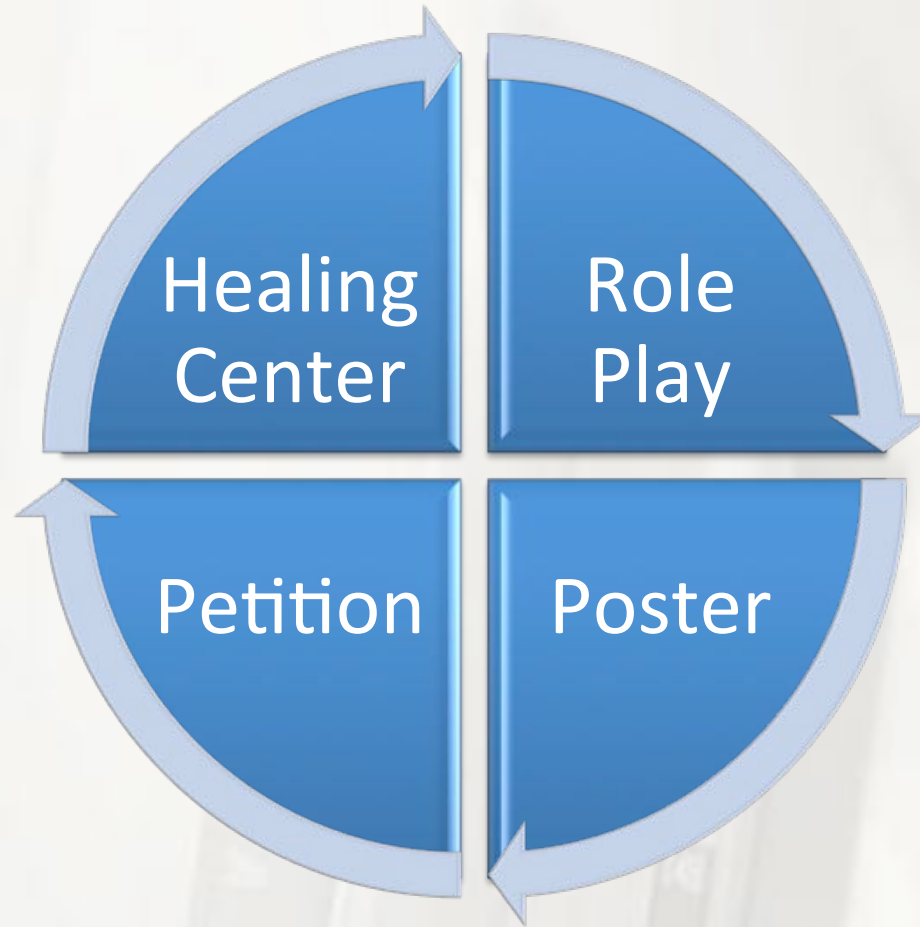


Practical Activities – Fourth Meeting

4th meeting

- Checking if there are any bullying cases
- If there is : **healing center**
- Inviting local pediatric psychologist and the family of bullying victims
- Inviting the bully in different sessions
- Mini and Small focus group discussions
- Monitoring and evaluation (sudden visiting children's neighborhood)





TIME FRAME (2015)

	June	July 6/7	July 13/14	July 20/21	July 27/28	Aug	Sept	Oct	Nov	Dec
RP 1	Appro - aching stake holders									
RP 2										
P&P										
HC										

1st elementary school = SDN Karanggintung (July 2015)

2nd elementary school = SDN Mersi (Aug 2015)

3rd elementary school = SDIT Al Irsyad (Oct 2015)

4th elementary school = SD Susteran (Des 2015)



INDICATORS

- 1) 75% of total elementary students in grade 4-5 attend the 1st and 2nd meeting (role play agenda)
- 2) 75% of total elementary students in grade 4-5 attend the “poster and petition” agenda
- 3) 0% of new bullying cases started after the “poster and petition” agenda
- 4) There will always be a **next target school** after the previous school goal is accomplished
- 5) There will also be efforts at broader sharing of lessons (in 2016)



BUDGET (School 1)

Materials	Amount (IDR)	Amount (USD)
Sponsorship Proposal and Fund Raising	Rp 100.000	USD 9
Stickers	Rp 300.000	USD 27
White Fabric	Rp 50.000	USD 4
Poster Equipments	Rp 150.000	USD 13
Snacks	Rp 200.000	USD 18
Children toy (gifts)	Rp 200.00	USD 18
Transportation	Rp 50.000	USD 4
TOTAL	Rp 1,050,000	USD 94



CHALLENGES

1. Limited budget
2. Need fund raising and further connection with stakeholders
3. Limited time - Most of the committee are working for other organizations and doing the medical clerkship program
4. Need to decide phase II and beyond based on results and experience in school 1



FINANCIAL RESOURCES

Sponsorship from

- Ikatan Psikolog
- Ikatan SPKJ
- LSM Peduli Anak
- Change.org
- Mrs. Woro's team
- Local government

Fund Raising in Purwokerto City Parks, City Sport Center, City Walk, kitabisa.com , wujudkan.com



Discussion

1. Will you involve family ? How if the kids feel burden to tell you ?
Tell us → we ask the teacher to know the iceberg phenomenon, we discuss with the teacher to make the same definition of bullying between parents, teachers and kids.
2. Is there any Indonesian law that maintains bullying ?
Learn how to make it into law, see Philipines Law.
Further step. First we will make online petition → government → policies
3. What about sexual harrasment ? Is that kind of bullying that you address ? Yes, sexual harrasment is one kind of bullying that we address.



4. Is your campaign included in cyber bullying ?

Not yet.

5. Will you recruit other person ? Any plan to make it in other places ?

Yes, we are open to any party that interested to join. If this campaign succeeded we are going to spread it in other place.



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