



Youth Peace  
Ambassador  
**Club**  
Bangladesh  
**(YPACB)**

YPA10 Action Plan of Maruf and Ziaul  
(Bangladesh)

# Problem statement

Situation has become so dire that no one even wants to remember the big social problems.

- Poverty
- Eve-teasing
- Gender discrimination
- Parental abuse
- over population
- unemployment
- juvenile delinquency
- corruption
- Malnutrition
- Prostitution
- beggary and vagabond problem
- dowry and women repression
- Mental or Physical Disability



# Problem statement 2

- Conflicts are increasing.
  - Between People divided by different idea or belief or political view.
  - Between people of two groups.
  - Within a single group with different agreement
  - For own self interest.

# Problem statement 3

- People have no respect to tourist sites and natural sites.



# Problem statement 4

Young generation is getting deprived of nonelectrical recreational activities.



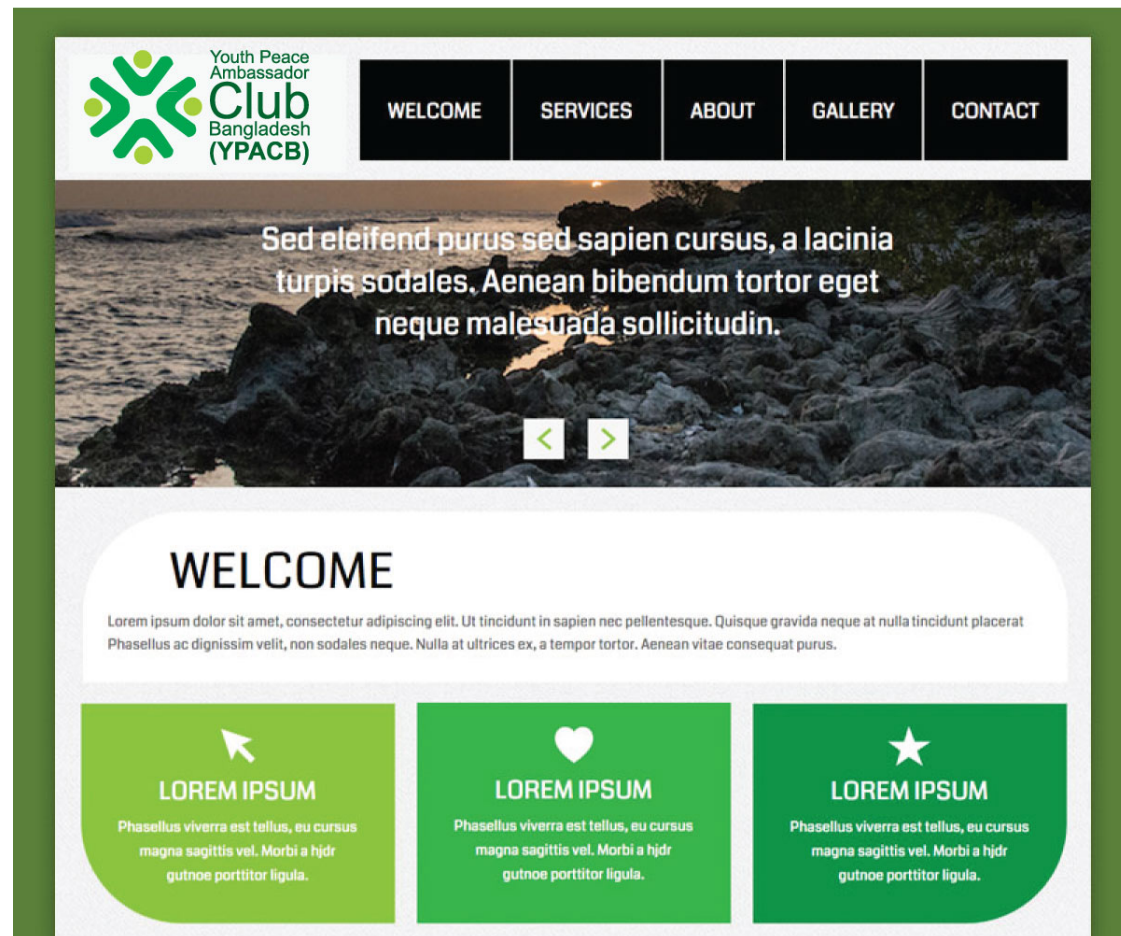
# Establishing the club

- First meeting at home with first members (friends) later deciding a place to meet.
- Starting an Facebook page.

The image shows a screenshot of the Facebook page for the Youth Peace Ambassador Club Bangladesh (YPACB). The page header features the club's logo, which consists of a green stylized star shape with the text 'Youth Peace Ambassador Club Bangladesh (YPACB)' next to it. Below the header, there are navigation tabs for 'About', 'Friends', 'Photos', 'Map', and 'Likes'. The 'About' section lists the club's location as Sydney, Australia, and mentions its members' origins from Colombo, Sri Lanka. The 'Friends' section shows a list of members, including Sumal De Silva, Chandika Samarawickrama, and Party Ceylon. The 'Photos' section displays a grid of images, including a video of Maroon 5 performing 'One More Night'. The 'Map' section shows the club's location in Sydney. The 'Likes' section lists members who have liked the page, such as A Charith De Zoysa, Antonia Efinger, and Chali Chocco. The right sidebar contains a list of recent activity, including comments and likes from various members. The bottom of the page features a search bar and navigation icons.

# Establishing the club 2

- Starting a webpage



# Establishing the club 3

- Open a B-Kash account.
- Legal documents(Optional)
- A club office





# Promotion

- Through Social Media.



- Through Network of Friends.



- Through Mass Media



- Through our activities



# Activities

- Increase social awareness about the problems by spreading messages through placards and oral messages in a procession or a Human Chain.
- Garbage and preservation missions to tourist sites and natural sites.
- Cultural and IT workshops in Schools.

# Goals

- The goal is not to create people who will only listen to the message, The goal is to create people who will act and speak about the message.
- At least 200 active members/volunteers within six months.
- Help creating a generation being brought up with an idea of nonelectrical recreation.
- Supporting creation of new ideas to build peace.

# Challenges

- Lack of Loyal members/volunteers.
- Funding.
- Time to meet the goals.
- Legal and political barriers.
- Sustainability of the existing members.
- Bad reputation if members are not responsible.

# Indicators of success

- Membership
- The attendance of the members/  
Volunteers who are attending.
- Event registrations.
- Project report.

# Stakeholders

- Club Members
- Club Volunteers
- Partners
- Governmental Authorities
- Similar Organizations
- Media Partners

# Time line

2015	June	July	August	September	October	November	December
Member gathering	█						
Planning events	█	█	█	█	█	█	█
Operation		█	█	█	█	█	█



# Budget

- Campaign Materials

Placards (60pc X 80TK) 4800

Banners (6pc X 500 TK) 3000

Books and journals (12pc X 125 TK) 1500

Pens (20pc X 10 TK) 200

Cap (200pc X 40 TK) 8000

Big Posters (8pc X 100 TK) 800

Leaflet (3000 X 0.5 TK) 1,500

19,800 TK

- Transportation (24times X 600 TK)

14,400 TK

- Daily snacks (24 d X 200 h X 20 TK)

96,000 TK

- T-Shirts (200pc X 150 TK)

30,000 TK

# Budget cont...

• Legal documents	approx.....	5,000 TK
• Other Emergencies		5,000 TK
• Trip for 2 YPA's for 2 people	65,000 TK/ head	<u>130,000 TK</u>
		302,000 TK

The total cost been estimated is Taka 302,000 = USD **3800**

**Designer in kind support**

Experienced guide in assistance

# Source of funding

- **Primary**
  - Members
  - Volunteers
- **Optional**
  - Private organizations (Optional)
  - Donations (Optional)
  - CSR (Optional)

# Please contact

- **Maruf Hassan Pulok**

Email: [maruf30973@gmail.com](mailto:maruf30973@gmail.com)

Phone: +8801720390610

Facebook: [www.facebook.com/maruf379](http://www.facebook.com/maruf379)

- **Muhammad Ziaul Huq**

Email: [zhshimul@gmail.com](mailto:zhshimul@gmail.com)

Phone: +8801817509084

Facebook: [www.facebook.com/zhshimul](http://www.facebook.com/zhshimul)