

YPF (The Youth Presenting Film for Peace) Festival

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MALANG CITY – EAST JAVA,
INDONESIA

Why Using Film Festival ?


- Inform, Inspire, Attract
- students will easily remember
- Develop youth creativity & team work.
- By holding a film festival, we can promote peace.

Objectives (1/2):

- Make a place for students across Indonesia to come together with a desire to share their hard work and see their completed film projects on the big screen.
- Spreading messages of peace and harmony in diversity.
- To let students express their quality through their cinematography products.

Objectives (2/2):

- Improve the ability of all the members of my cinematography student club through practice.
- Organize a student film festival for nearly 50 student cinematography clubs (50 Campus) from across Indonesia.
- Three day festival
- We can use a global theme such as “Environment, Health, & Culture” so all students from all faculties can contribute and collaborate with this event.
- If this festival is a success, will continue this project at least 4 to 5 times and then with this network built up a club.


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- Each festival participant will have an option to submit a pre-made film to one of three categories:

1. Short Narrative

2. Music Video

3. or Documentary

The *Theme* of all categories is Peace Oriented.

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- Each entry will be screened and evaluated by a panel of Local Judges (from UMM faculties) before, and a ceremony will held at the end of the festival to recognize the top five films in each category.
 - We publish all awarded videos or short movies on our website.
 - The Festival will be the launch meeting of “Youth Peace Cinema Club”

Target:

- Youth / Students,
- Cinematography Communities,
- Foundations, Organizations & Activists of Peace,
- Society.

People needed:

- Youth / Students
- Film Clubs
- Core team / committee
- Judges
- Sponsors

Timeline (2015):

No:	Act:	Sept.	Oct.	Nov.	Dec.	Jan.
PRE-Event	OpRecruit Organizing Committee					
	Brain Storming					
	Field Survey					
	Making Proposal					
ON-Event	YPF Festival					
PASCA-Event	Evaluation					
	Report					

Estimated Budget:

• Publication	\$ 150
• Venue	\$ 200
• Speakers	\$ 300
• Registration	FREE
• Scholarships	\$ 500
Total	\$ 1150

Source of Fundings and Partners:

- University of Muhammadiyah Malang,
- Ministry of Education & Culture,
- Badan Perfilman Indonesia / Indonesian Film Agency,
- Students Executive Board of UMM,
- Cinematography Club of UMM,
- Theater Club of UMM,
- Institute Kesenian Jakarta / Jakarta Institute of Art,
- Gazprom Energy Indonesia (if theme about Environmental Protection),
- Youth Peace Ambassador International,
- Plus Others

Indicators of Success:

- The amount of funds raised,
- Number of cinematography clubs and participants who joined,
- Great teamwork between the organizing committee,
- Achieving the appropriate timeline planning,
- Promotion of peace culture.
- Number of films.
- Club Formation.

Challenges:

- Raising funds,
- May need to charge a registration fee, which may be a barrier for some clubs.
- Number of participants,
- Cooperation with all faculties,
- Team-work,

Youth Peace Cinema Club (optional)

- Will continue the interest and build up capacity for youth to produce movie and cinema about peace.
- I hope it can be a forum for discussing peace and organizing future festivals.
- Can help coordinate university cinema club and interested people across the country.

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