



Promote Entrepreneurship

Theme: “Sharing Business Expertise, Re-building Communities”

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I CAN 2015 was an action plan presented in YPA9 in Arizona, USA last August 2014. It was realized last February 26 – March 2, 2015 at Patio de San Jose, Malilipot, Albay, Philippines. More than 80 participants coming from the various higher education institutions in the Philippines actively joined the different activities. Significant outputs were realized, most importantly the preparation of the action plans. The success of the event was also due to the strong support of organizations including YPA9 co-participant, Chandara Rem of Cambodia.



Background

Entrepreneurship is the key to better lives and a brighter future. It advocates generation of employment, equitable distribution of income and provision of other socio-economic contributions to the society. Great opportunities are given by different institutions through business plan competitions, seminars, business idea generations, funded projects and others that would mold minds and generate enthusiasm of youth towards creativity, innovation and productivity. The I CAN! Promote Entrepreneurship is a gathering of young, dynamic and competent entrepreneurs that would help alleviate poverty and in nation-building.



The Bicol University in partnership with the Visayas State University and the ASEAN Entrepreneur Foundation will come up with a program which aims to develop and enhance the capability of the youth to be social entrepreneurs serving communities as values-driven innovators for national peace and development. It will provide an avenue for the youth to practice decision-making by letting them feel their importance and recognizing that they, too, could contribute something to the society. The program will provide the necessary knowledge, skills and values necessary to pursue an entrepreneurial venture.



I CAN! Promote Entrepreneurship is a replication of Bicol University's Estudyanteng Entrepreneur Project implemented in 2008, two years after Typhoon Reming. Funded by the UN Habitat for Humanity, the project was able to conduct trainings, develop livelihood projects for the out-of-school youths and published a manual on the Basics of Entrepreneurship, a guide for young entrepreneurship.

Banking on the experiences and best practices of Bicol University that we would like to share the program with Visayas State University.



It is with high hopes that the knowledge, skills and values gained will boost entrepreneurial behaviour in the future towards sustainable development.



Tacloban is the capital of Leyte, Philippines. It is 360 miles (580 km) southeast from Manila.

According to the 2010 census, it has a population of 221,174 and is the most populous city.

It is also the regional center of the Eastern Visayas, being the main gateway by air to the region.

Tacloban was briefly the capital of the Philippines, from 20 October 1944 to 27 February 1945.

In an extensive survey conducted by the Asian Institute of Management Policy Center and released in July 2010, Tacloban ranks as the fifth most competitive city in the Philippines, and second in the emerging cities category.

On 8 November 2013, the city was largely destroyed by Typhoon Haiyan having previously suffered similar destruction and loss of life in 1897 and 1912.



Typhoon Haiyan, known in the Philippines as **Typhoon Yolanda**, was one of the strongest tropical cyclones ever recorded, devastating portions of Southeast Asia, particularly the Philippines, in early-November 2013. It is the deadliest Philippine typhoon recorded in modern history, killing at least 6,300 people in that country alone. Haiyan is also the strongest storm recorded at landfall, and the strongest typhoon ever recorded in terms of one-minute sustained wind speed. As of January 2014, bodies were still being found.



The area now is still in the process of rehabilitation and recovery in which restoration and improvement of facilities, livelihood and living conditions, and organizational capacities of the communities are still of priority.

It is in this context that the Bicol University together with the Visayas State University, both government funded institutions would like to work together in partnership with ASEAN Entrepreneur Foundation of Cambodia in uplifting the lives of the communities through entrepreneurial undertakings in I CAN! Promote Entrepreneurship.



Objectives:

The project aims to train the youth on basic entrepreneurial skills, document entrepreneurial knowledge and create a display center of beneficiaries' products and services. Specifically, I CAN! Promote Entrepreneurship intends to:

Objective 1 is to familiarize participants with the I CAN Summit 2015;

Objective 2 is to present the profile of the Visayan Region
after Typhoon Yolanda;

Objective 3 is to identify entrepreneurial opportunities in the locality;

Objective 4 is to learn best practices and experiences on entrepreneurship
across borders;

Objective 5 is to share action plans of the 2015 I CAN!;

Objective 6 is to present and review entrepreneurial project proposals
for possible implementation; and

Objective 7 is to initiate a philosophical and developmental study tour
to business establishments and local government units
in the area.



Summary of Activities:

April 20, 2016 (Wednesday)

8:00 AM to 12:00 Noon Arrival and Setting Up of Products for Display

12:00 – 1:30 PM Lunch Break

1:30 – 2:00 PM Opening Ceremony
Inter-Faith Prayers
Philippine National Anthem
Welcome Messages
Recognition of Guests & Participants
Inspirational Messages
Cultural Presentation
Awarding of Plaques of Recognition
Overview of the Event



- 2:00 – 2:30 I CAN Summit 2015: A Report
Paolo Gabriel D. Jamer
Bicol University, Legazpi City
- 2:30 – 3:00 The Visayan Region
Social Recovery
After Typhoon Yolanda
- 3:00 – 4:00 Entrepreneurial Opportunities
Beyond Disasters
- 4:00 – 4:30 Open Forum
- 4:30 – 6:00 Team Building Activities
- 6:00 – Onwards Welcome Dinner and Cultural Presentations



April 21, 2016 (Thursday)

| | |
|----------------|--|
| 6:00 – 7:00 | Wake Up Call |
| 7:00 – 8:00 | Breakfast |
| 8:00 – 9:00 | What is entrepreneurship? |
| 9:00 – 10:00 | Becoming a Good Entrepreneur |
| 10:00 – 10:30 | Open Forum |
| 10:30 – 11:30 | Small Business Management |
| 11:30 – 12:30 | Next Steps for Your Business |
| 12:30 – 1:00 | Open Forum |
| 1:00 – 2:00 | Lunch Break |
| 2:00 – 4:30 | Entrepreneurship across Borders (Myanmar, Cambodia, Thailand, Hongkong, etc.) |
| 4:30 – 5:00 | Open Forum |
| 5:00 – Onwards | Group Performances Dinner |



April 22, 2015 (Friday)

6:00 – 7:00

Wake Up Call

7:00 – 8:00

Breakfast

8:00 – 10:00

I CAN! Action Plan Report

- 1) Capacity Building for the Formulation Participatory Disaster Risk Reduction and Management Program through “Move Philippines” - Bicol University
- 2) Treinta Mil na Pananom sa Rinconada
- Camarines Sur Polytechnic Colleges
- 3) Project YOLANDA: Youth Leaders as Advocates of Natural Disaster Adaptation
“Engaging Students in Building a Climate Change Resilient Community”
- Central Bicol State University for Agriculture
- 4) I CAN Reach Out
- De La Salle University, Lipa, Batangas City

10:00 – 10:30

Open Forum

10:30 – 12:00

Entrepreneurial Project Proposal Presentation and Critiquing

12:00 – 1:00

Lunch Break



1:00 – 3:00

Continuation

3:00 – 6:00

Revision and Final Presentation
of the Proposed Projects

6:00 – Onwards

Dinner
Closing Program

April 23, 2015 (Saturday)

6:00 – 7:00

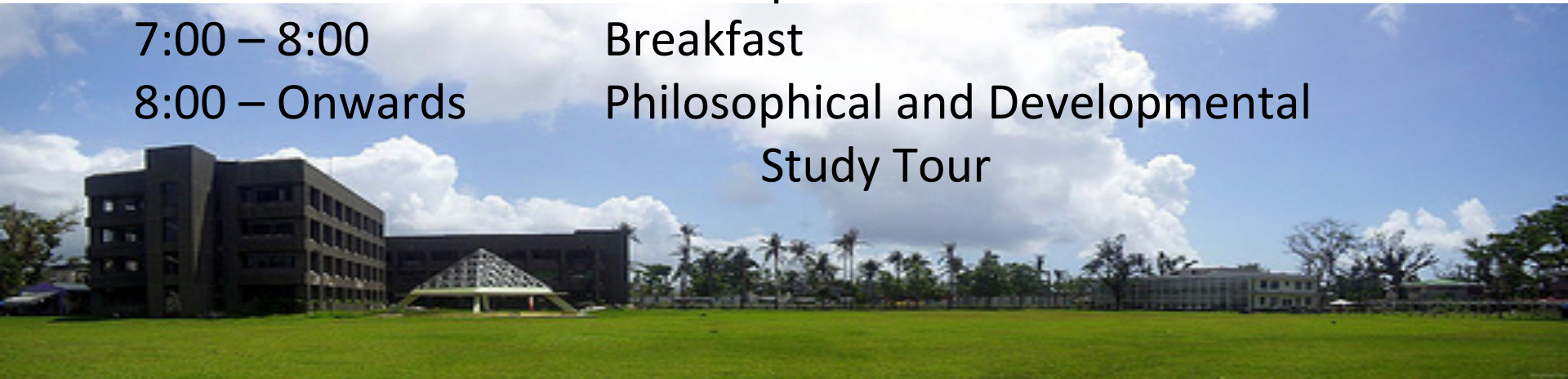
Wake Up Call

7:00 – 8:00

Breakfast

8:00 – Onwards

Philosophical and Developmental
Study Tour



Proposed Budget for the I CAN! Promote Entrepreneurship:

| Particulars | Amount | Registration of participants is Five Thousand Pesos Only |
|--|-----------------------------------|--|
| A. Food and accommodation @ 500/head x 4 days x 80 pax | 330,000.00 | P5,000.00 (\$113.63) to defray expenses on food and accommodation, supplies and materials, professional services of resource persons and other incidental expenses. |
| B. Supplies and materials (including tarpaulin, streamers & trainings kits, t-shirt) | 20,000.00 | |
| C. Communication | 10,000.00 | |
| D. Gasoline Expenses | 15,000.00 | |
| E. Honorarium of Resource Speakers , Facilitators & Training Staff | 30,000.00 | |
| F. Prizes and Awards for the Best Project | <u>50,000.00</u> | |
| TOTAL | 455,000.00 | |
| G. Add: 5% Con6ngency | <u>22,750.00</u> | |
| Grand Total | 477,750.00 (= \$10,857.95) | |



Possible Funding Sources:

Part I – Registration fee, donation and sponsorship

Part II – Membership fee, organizational membership,
institutional fund, sponsorship and
donations from businesses
as corporate social responsibility (CSR)

Part III – National and Local Agency Fund,
Institutional, Partner & Other Support

Fund



Linkages and Other Support Organizations

International

American University of Sovereign Nations (AUSN), Arizona, USA
ASEAN Entrepreneur Foundation, Cambodia
Eubios Ethics Institute, New Zealand, Japan, Thailand
Youth Peace Ambassadors International

Government Agencies

Commission on Higher Education, National Office
Commission on Higher Education, ROVII
National Economic Development Authority, ROVII
Philippine Society of NSTP Educators
and Implementers (PSNEI) VII

Higher Education Institutions

Local Government Units

Non-Government Organizations

Business Establishments



Indicators of Success

- 1) Timely implementation of the program
- 2) Achieve the target number of participants
- 3) Number of agencies extending support
- 4) Number of quality proposals presented for possible funding



Challenges

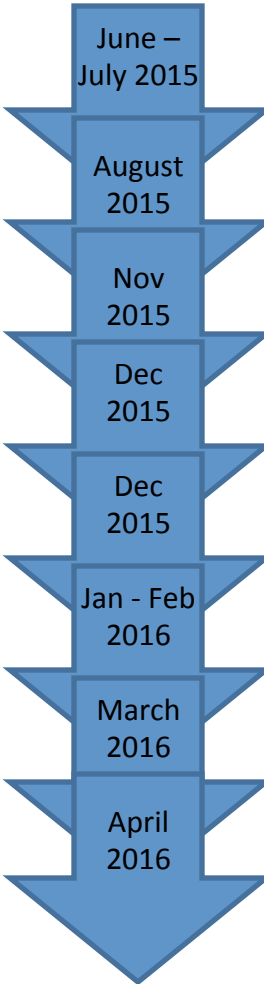
- 1) Distance from the venue including the collaborating institutions;
- 2) Security of the participants especially foreign participants;



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Month

Activities



- Proposal Preparation, Discussion & Approval**
- Follow-up implementation of I CAN 2015 Action Plans**
- Submission of Accomplishment Report**
- Evaluation of the 2015 Action Plan**
- Request endorsement from CHED National**
- Release invitation including guidelines for the proposal preparation**
- Confirmation and acceptance of participants including resource and support generation**
- I CAN! Promote Entrepreneurship**



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