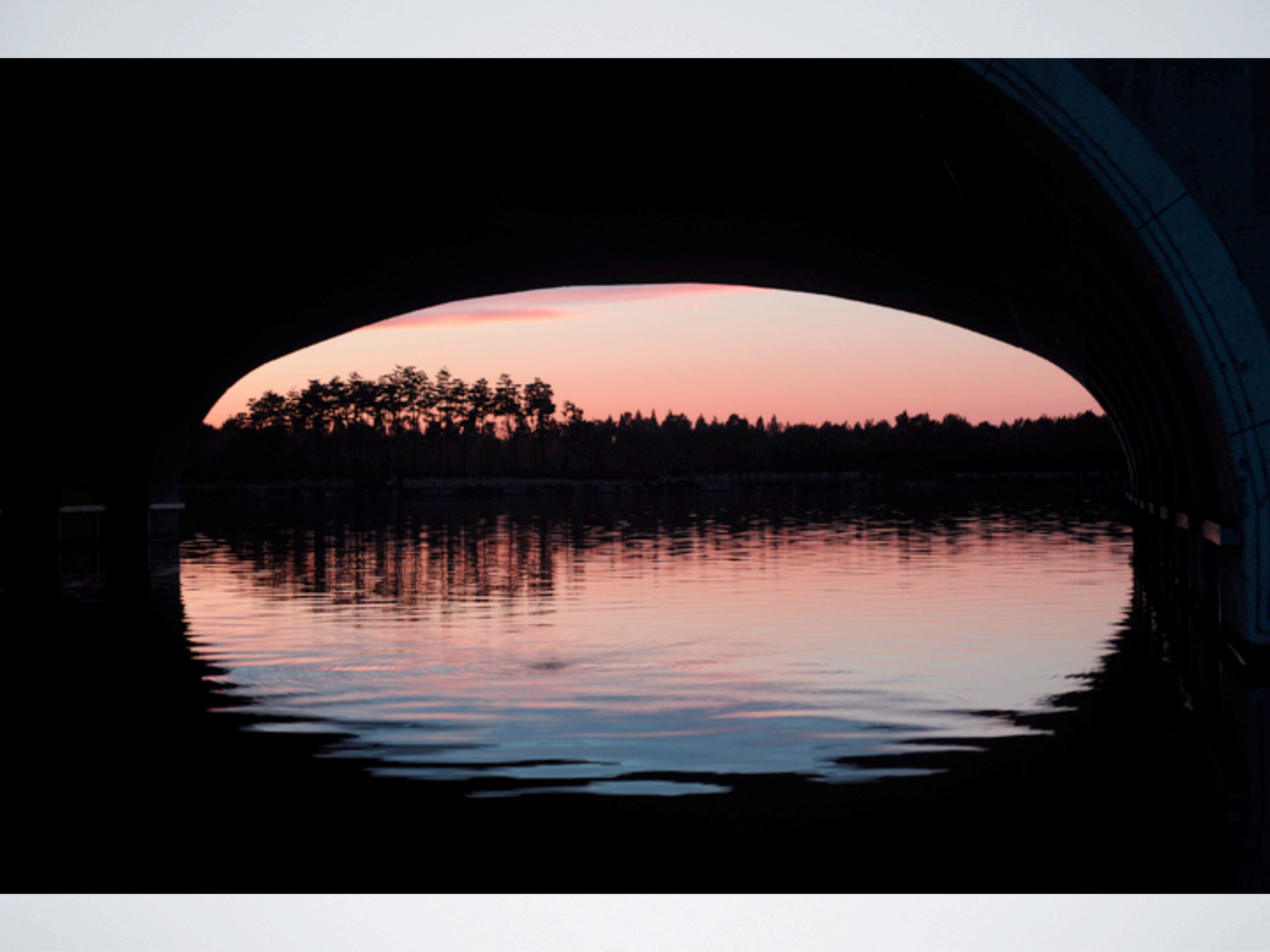


INTERNATIONAL YOUTH ENVIRONMENTAL PHOTO COMPETITION



-EYES OF THE YOUTH-

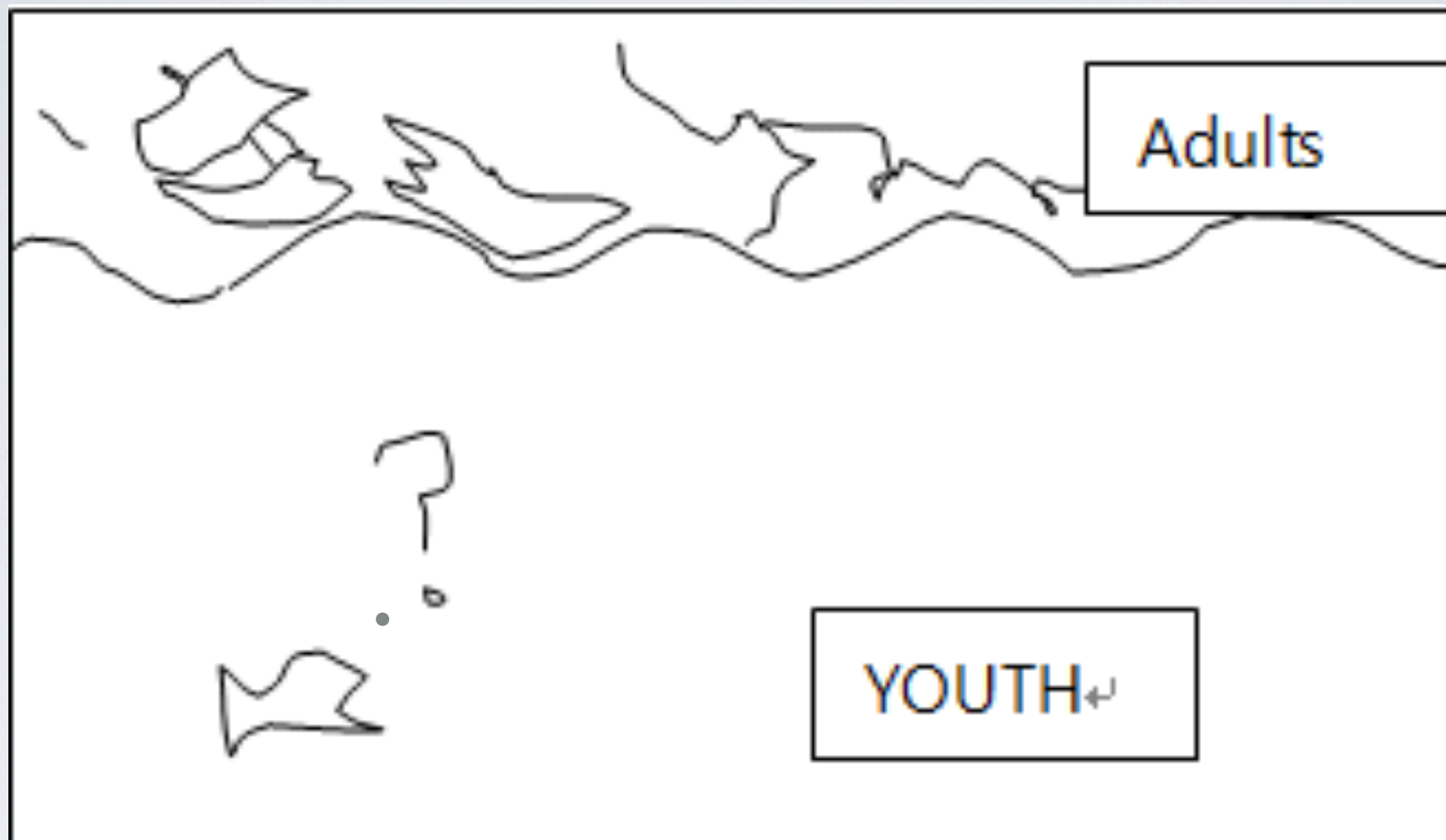
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WHY YOUTH?



Raise awareness towards environmental issue

show beauty of nature
Seriousness of environment

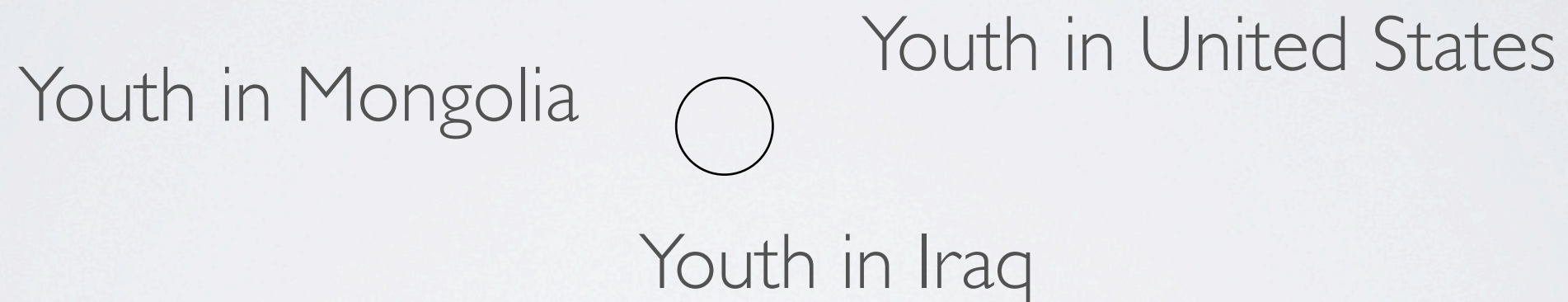
WHY ENVIRONMENTAL?

Kill two birds with one stone



Raise awareness towards peace issue

‘Environment’ is defined differently



WHY ENVIRONMENTAL?

Kill two birds with one stone

Impact

Efficient

Youth Perspective

Behind-the-scenes Story

WHY PHOTO COMPETITION?

A picture is worth more than a thousand words

- 1) No limitation on photo size, type of camera used, and submission deadline
- 2) We don't rank submitted photos based on photography skills as long as it is taken by youth. Rather, we are giving the awards that diversely shows the theme
- 3) This is a continuous event and it is held twice a year. We have Act #1 theme: (Green Environment). Act #2 theme: (Peace Environment) and so on.
- 4) We will make a video featuring the awarded photos after each session, upload it to Youtube, Facebook, and ask all National Coordinators to spread it.
- 5) This is a continuous event. We have Act #1 theme: (Green Environment). Act #2 theme: (Peace Environment) and so on.
- 6) Each Act has different awards and different judge that fits to the theme of each Act.
- 7) The video of each Act includes fund raising related to the theme
Ex) Act #1. Green Environment -> fund raising for saving polar bear.

HOW IT WORKS

Basic information about the competition

- 1) National Coordinators Network
- 2) Website & Proposal
- 3) Sponsors
- 4) Posters + Publicizing
- 5) Create Acts & themes, hire judges
- 6) Keep receiving photos
- 7) Present the awards
- 8) Video distribution
- 9) Synchronize across school
- 10) Next session



TIMELINE

Website (Domain or UNESCO YPA)

National Coordinators

Video Editor

Prize

Sponsor

WHAT WE NEED

For a better
world,
better future



CONTACT

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UNESCO YOUTH
ENVIRONMENT AMBASSADORS
PHOTO AWARD

UNESCO YOUTH PEACE
AMBASSADORS PHOTO
AWARD