

# TARABYANGA PARA SA BAYAN NI JUAN

A small graphic of a calendar page showing the date 'when i was 20'. The text 'when i was' is in a smaller font, and '20' is in a larger, bold font, all enclosed in a thin black border.

Social Entrepreneurship Training  
for the Resettlement Community in  
Calauan, Laguna in the Philippines

DWIGHT JASON RONAN

# SOCIAL PROBLEM

Almost **39 million** urban poor in Metro Manila were relocated to the countryside since 2003\*.

(Some agreed to go and some did not!)

Informal settlers from different parts of the country come to Manila to look for a more stable source of livelihood.

However, because of insufficient opportunities, most of the communities are home to hundreds of unemployed parents and children who are unable to go to school.

Informal settlers relocated to new communities are either victims of natural disasters or those whose houses have been demolished in Metro Manila.

















Relocation is not just a question of housing.

It's also a matter of alternative livelihood and food security in resettlement community.

# Resettlement Community in Southville 7 in Calauan, Laguna







We realized that a  
**BASIC ENTREPRENEURSHIP  
TRAINING**  
would be very suitable to the relocated  
community.

In this way, the community would be  
equipped with skills needed for a sustainable  
source of livelihood.



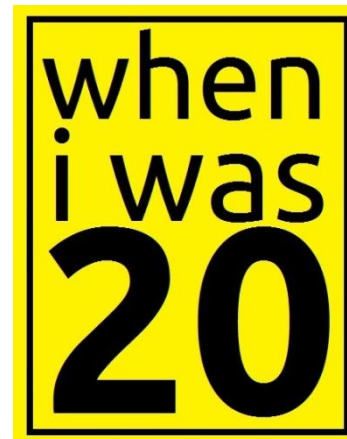
# PROJECT IMPLEMENTER



This project is supported by



GRANT RECIPIENT



# TIMELINE

September to October 2012

**TRAINING NEEDS ASSESSMENT (TNA)**

November 2012

**ESTABLISHMENT OF VILLAGE  
COMMITTEES**

November to December 2012

**COMMUNITY IMMERSION**

January 2013 onwards

**REGULAR MONITORING**

# POSSIBLE PROJECT FOCUS

**Community Garden**  
(Vegetable and Herb Gardening)

**Community Poultry Farm**  
(Basic Meat Processing Techniques)

**Handicraft Making**  
(Eco-bag Making)

# POSSIBLE CHALLENGES

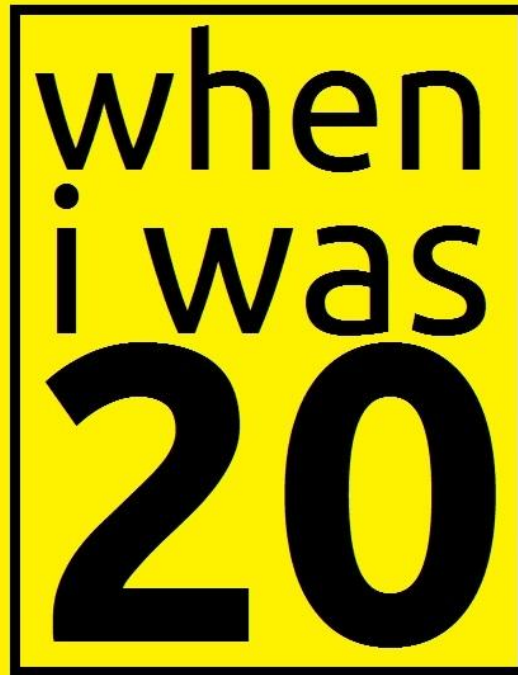
Long-term Sustainability

Motivation for volunteers and community

# EXPECTED OUTCOME

After six months, a community-led livelihood program is in place in the community.

A village committee will continue to monitor the project and identify future activities.



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