

MAD Camp

Making A Difference

a three-day seminar workshop with the theme:

“Discovering the Leader in You”

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MAD Camp

Problem Statement

- In the slum areas in the Philippines, there are only a few good leaders who are dedicated for making a change for the country.
- Most of the potential leaders in the slum areas don't have the chance to express, show their skills through workshops and activities.
- Only 40% of the Filipino people vote wisely during elections.

MAD Camp

MAD Camp's target 300 participants will be:

- Potential youth leaders
- Youth Leaders
- Students
- Youths from the depressed areas

MAD Camp

Goals and Objectives:

- Deepen awareness and understanding of leadership and will allow discussing political issues, use and management in K-12 curriculum, voters' education and training, higher education, and community and stakeholder.
- Showcase outstanding youth skills that are needed and will help propel the achievement of leadership-related-UN Millennium Development Goals;
- Facilitate networking and exchange of experiences among policy makers, researchers, educators, administrators, youth and private sector.
- Convene all the potential youth leaders and have actual problem solving activities.

MAD Camp

The **MAD** Camp features the:

- Plenary Session on Youth Making a Difference
- Plenary on Discovering the Leadership in everyone
- Workshop in Leadership Skills/Teambuilding
- Workshop on difference making
- Simultaneous Contest on Essay-Writing, Poetry-Writing, and Visual
- Cultural Solidarity Presentation

MAD Camp

The **MAD** Camp participants will be:

- Free of Charge
- Sleeping in the dormitory of the venue
- Eating breakfast, lunch and dinner in buffet
- Having activities focusing on leadership and teambuilding.
- Acquiring knowledge about politics and voting.

MAD Camp's Budget

Will be soliciting from:

- Businessmen
- Politicians
- Actors and Actresses
- Private Individuals
- NGO's

Depends on the number of participants, needs to be calculated.

MAD Camp

- Preparation for **MAD** Camp will be 2 months (Nov – Dec 2012).
- **MAD** Camp will be implemented in the month of January 2013.
- Will have 1 month for Evaluation (Feb 2013).

MAD Camp

included in the regional set of
UNESCO Peace Festivals

- The **MAD** Camp will be included in the peace festival that the YPA group will implement.
- **MAD** Camp will also promote peace because if the participants will be taught of proper voting, they will not sell their vote for somebody who will not do any good for the country.
- **MAD** Camp will produce leaders that will promote peace and change for the country.

GO! Ahon Pilipinas

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