# Action Plan Healthy Smile

Promoting Oral Health for Rural Poor People in Mondulkiri

By Kanitha Chroeung

# How Does Dentistry Promote Peace?

- Contribute to oral public health of all people, especially the rural poor people in Cambodia
- Closing the gap of inequality in getting access to oral health care service

# Where Is Cambodia?



## Where is Mondulkiri?



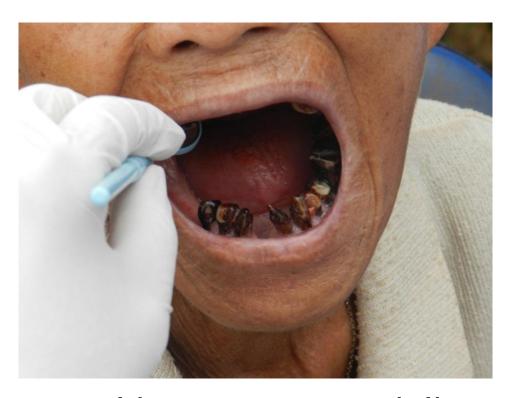
# Introduction

- 85% of Cambodian people live in the rural area=> hardly access to oral health care=> poor oral hygiene.
- Mondulkiri province is in the eastern part of Cambodia; most of the population living there are ethnic people.

## Con't

They are prone to oral and dental lesions mainly due to:

- Remote area: poor access to get dental treatment
- Low income: poor farmers, fruit pickers and unemployed
- Low education: never attend school and primary-school level
- Socio- cultural factor: chewing betel, no brushing



An old woman in Mondulkiri: "I have never brushed teeth in my life."

# **SETRA Project**

- Students Experience Tour in Rural Area
- Outreach program such as SETRA does not only focus on treatment, but also focus on education.
- Collaboration b/w Organization of International Support for Dental Education (OISDE) + the faculty of Odonto-stomatology of the University of Health Sciences (UHS) in Phnom Penh since 2009.
- Twice to three-time missions per year to Mondulkiri

#### Problem Statement

- Very poor oral hygiene=> overall poor wellbeing
- Low education about oral health care
- Little awareness about getting access to dental treatment

# Objectives

- Broaden awareness of those villagers on:
- How to enhance their oral and dental health
- The ways to get access to dental treatment from SETRA project and referral hospital (provincial level)

# What is going to happen?

- Happy Smiling Day on December 28<sup>th</sup>, 2012 in a primary school (Sen Monorom primary school) located in Mondulkiri's town
- Half-an-hour role play as an activity among the others on the agenda

#### How?

- Volunteer for conducting the role play after the agenda of the Happy Smiling Day was released 2 weeks ago
- Writing script for the role play
- Doing rehearsal twice or three times before the event comes
- Asking for support in terms of role-play tools from sponsors and partners.

#### Who?

- *Target*: at least 200 poor ethnic people living in Mondulkiri province as participants.
- Performers: 12 dental students
- Sponsors: OISEDE, Faculty of Odontostomatology of University of Health Sciences in Phnom Penh
- *Partner*. Colgate company
- chief of village, community-based dental care assistants and referral hospital in Mondulkiri

# **Budget Expense**

Item	Unit	Price/Unit	Sub-total Price
Transportation			Sponsored
Meal and Accommodation	12	USD 8	USD 216
Tools for Role Play			Sponsored
Total			USD 216

#### Timeline

- November 1<sup>st</sup>, 2012: The idea of Role Play was accepted.
- November 21<sup>th</sup>, 2012: Meeting with all performers
- December 2<sup>nd</sup>, 2012: First rehearsal
- December 10<sup>th</sup>, 2012: Second rehearsal
- December 28<sup>th</sup>, 2012 : Happy Smiling Day; performing the role play

## Indicators of Achievement

- The level of collaboration from the target
- The level of collaboration from the authority in Mondulkiri, especially the chief of village who will inform the villagers about the event effectively
- The quality of commitment and skill in making role play from the performers

#### Obstacles

- Less or more understanding from the villagers about the meaning of the role play
- The word choice used in role play needs to be familiar enough for those ethnic villagers
- Take time to change the habit of chewing betel since it is rooted as culture for the ethnic group

# Long-Term Plan

- Keep volunteering for SETRA project to:
- Make follow-up on villagers' behavior of keeping oral hygiene
- Carry on the mission in educating people in different villages

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