

Action Plan Presentation for YPA5, Thailand

“Building a Strategic Youth Intelligence Network”

By

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Problem Statement and Existing Gaps

Gap Between Youth and Policy Makers

- Even for those policies which directly impact youth population, there is no platform for youth consultations, where youth can advise and influence policy making.
- There is a lot of information youth can provide to the policy implementation and law enforcement agencies regarding issues like narcotics, trafficking, abuse etc. There is no such intelligence network where such information can be utilized.

First focus for this network: Education Policy and its Relevance

- The education policy in terms of curriculum, content taught and teaching methodologies has just created a working class but not a 'social generation'.
- "Demographic Dividend" has just become an economic concept. This idea needs to become a cultural, social and a 'rights' based concept as well.

Goal and Vision

To create:

generation which is highly informed of the true tenets of a righteous and wise culture;

Where young minds and souls help create a world of peace and humanity;

A generation which loves peace, environment and poor.

The Goal is to create a network of young people serving as informers and opinion makers for the policy makers and law enforcement agencies.

“Strategic Youth Intelligence Network”

NOTE: Currently, we would focus on education policy to start with but later expand to the issues like narcotics , trafficking etc.

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Objectives to Meet this Goal

1. Create a network of school and university students by institutional tie-ups.
2. Wherein students would share first hand information and opinions about specific policy issues on our website, other social media.
3. Such an info sharing can be highly anonymous and we will maintain the secrecy.
4. Starting a specific open page on our website for a communication.
5. Incentives for those schools and universities by having constant contests like “Best School” or “Best Campus”. (Advertising for them)
6. We plan to introduce cash prizes as well.
7. Such a network will also facilitate finding out future youth leaders.
8. Our long term plan to leverage such a network is to train all such trained youth leaders and bring them to the forums like YPA and LPD.

9. Network Connections with government institutions, international organizations like Interpol, Police authorities and others.
10. Wherein we channel relevant information and ideas to these organizations in the form of consolidated reports.
11. This network establishes a kind of permanent voluntary surveying and intelligence mechanism.
12. Once we have a functional network, we wish to venture out to many more policy areas.

Logistics and Budget Required

- Primarily, it is not a very Heavy Cost involving project due to its voluntary nature.
- Most of the money would be required for marketing and outreach (posters, flyers, web development). I will be notifying this amount once I discuss it with my Operations Officer.
- Cash Prizes which we plan for incentivizing the institutions.
- Travel expenses for teams visiting various schools and campuses.

Team and Responsibilities

President (Kshitij Bansal)	Outreach Overall Management Plan Formulations Research Guidelines Campaign Focus Funding Sources Proposal Formulations External Communications
Chief Operations Officer (Jatin Garg)	Complete Administration Internal Communications Intra-team management Financial Management
Regional Directors (Five of them already recruited)	Contact Schools and Universities Other institutional tie-ups Campaign Management Editorial responsibilities
Web Managers (two already recruited)	IPAN Website Social Media Management
Campaign Team (Still to be recruited)	Physical Visits to campuses for campaigns. Seminars and promotions
Evaluation and Advisory Board (Some Distinguished People already on board)	Screening of inputs Campaign methodologies Policy areas to be taken up Funding advises

Activity Tasks and Timeline

1. Recruitment

Half of the team still needs to be recruited

(By the end of January, 2013)

2. Institutional Tie-ups

We already have tie-ups with 10 campuses. In this phase we wish to expand this network. Our target is to have at least 50 schools and universities in the network.

(By March, 2013 before the new session begins)

3. One Day Meeting/Convention of all the Institutional Heads

Once we have a substantial number on campuses with us, we will have one day convention to let those heads know the objectives and methodologies of this project. This will facilitate us to reach out in a better way and also receive relevant suggestions.

(In the month of April, 2013)

4. Receiving and Sharing Constant Information and Ideas/Opinions

This will be the most crucial phase where in we would start receiving inputs from the students who form this network.

(Starting in May, 2013)

5. Information Consolidation

Our editorial team will consolidate all the information received and ideas proposed in the form of reports in order to reach out to the authorities we already have connected with.

(By the end of October, 2013)

6. Outreach and Advocacy Process

We reach out the govt. authorities like Ministry of Human Resource Development, Other departments, Planning Commission, Police authorities; International Organizations like Interpol and UN. *This will be followed by a possible evaluation.*

(By November and December, 2013)

Possible Obstacles

- **Disinterest Amongst Institutional Heads**

This is the initial area we have to deal with. This is the reason we need to have a strong incentive approach for such campuses to join the network.

- **Security Issues for our Campaigners and those contribute sensitive information**

Since we plan to move into policy areas like narcotics and trafficking, we need to have precautions in place to avoid such risks.

- **Police- Criminal Nexus**

With regards to our future plans, this can be the biggest obstacle for our policy advocacy.

Success Defining Indicators

1. Extent of the Network
2. Novel and cost effective ideas.
3. Undercover information coming to the forefront.
4. Substantial follow-up with the authorities.
5. Interest shown by many more campuses to join the network.

Prospective Action Plans Dependent Upon This 'Network'

- School Education Audit Program (Also a proposal to be given to UNESCO Bangkok).
- Narcotics Policy Paper.
- 'Indopal' Policy Advocacy Program (in talks with Rimesh from Nepal)
- Network going global (in talks with Anas who already has a school network in middle east)
- Starting a TED like program exclusively for rural poor students who have the ideas but need the voice. This network will help us identify such minds.

IPAN looks forward to your support!



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