



United Nations
Educational, Scientific and
Cultural Organization

5th UNESCO Youth Peace Ambassador
Present...

BUILDING PEACE ACROSS THE FRONTIERS.

By the representative of Thai youth:

Intrarat Khueanrat (Tan)

Pichamon Anekvorakul (Sungsung)

Sornsicha Nimnuan (Noon)

REGIONAL'S GOAL




One Vision, One Identity, One Community

CONFLICTS



CONFLICT VIA SOCIAL MEDIA

facebook Search for people, places and things



Hate Thailand, If you are Cambodian Like
34 likes

Khmer Article

Publish Sensitive Information About Cambodia

Home Local News Thai Cruelty Why Hate Thai Contact Us Subscribe


Why I hate Thai?

Posted on Saturday, April 24, 2010 by Sorin in Labels: Border dispute with Thailand, Diplomatic row with Thailand, Preah Vihear temple

Popular Posts

Hollywood to sl.oat

facebook Search for people, places and things



มันใจคนไทยเกิน60ล้านคน "เกลียด"เขมร Like
1,312 likes · 21 talking about this

Community
ปกป้องศักดิ์ศรีของประเทศไทย

About Photos

All Results



I Love Thailand, I Hate Khmer Like
Public Figure · 1,055 likes



I Love Thailand , I Hate Khmer. Like
Public Figure · 615 likes



I Love Khmer, And I Hate Thailand SO MUCH Like
Community · 439 likes



I love Thailand,But I don't hate Khmer Like
Non-Profit Organization · 145 likes



I am khmer but i don't hate thailand Like
Entertainer · 8 likes



We love Thailand, We hate poor Khmer Like
Community · 42 likes

LET'S BUILD PEACE!



PROBLEM STATEMENTS

- Prejudice arises from the historical context.
- Complex relationship between Thai-Cambodian people.
- Political conflict.
- Lack of awareness from the new generations.

OBJECTIVES

- To build peace, understanding, and mutual trust between Thai-Cambodian youth
- To eliminate discrimination and prejudice in the individual level.
- To learn to live together
- To build up stronger relationship between two countries.

NETWORK AND TARGET

- Committee: University Students
- Target: Youth
- How to reach participants:
 - I. Direct PR
 - Acquaintances, Friends connections, Thailand's youth networks through database, UNESCO Youth Peace Ambassador networks in Thailand and Cambodia.
 - II. Indirect PR
 - Posters, PR via social media (Facebook, Twitter), PR through the university network.

HOW WILL WE DO! : 4 STEPS

Step 1

Creating fan-page on facebook

Step 2

Present the information

Step 3

Organize events for Youth.

Step 4

Follow up and evaluate

TIMELINE

1st -3rd Month : Provide information about cultural issues(food, Language,etc.),and news in the fan-page

4th Month : Organize the events for Thai-Cambodian youth.

7th Month: Meeting for cultural excursion.

10th Month:
Expand project
and network.

HOW DOES IT WORK?

1) “Learning from each other”, we will be able to learn about each other from various aspects, both socially, and culturally.

2) We will be able to build up stronger community beginning with small action by the young generations.

3) We will be able to be an inspiration for other groups of young people who want to do similar projects to take action. Hence, we can cooperate with one another to build a sustainable peace internationally.

BUDGET MANAGEMENT

- Personal financial resources
- Fundraisings and grants
 - Fundraising party and dinner, etc.
- Sponsorship via corporations and companies.

OBSTACLES

Sensitivity

The project may not be interesting for people that are not Thai and Cambodian

Communication problem due to language barrier and cultural relativity.

- be aware of the language and term use.
- Cooperate with Cambodian youth organizations/ groups in order to make sure that any terms used won't have negative effects.

- Anyone could join our project. Peace is something we all can share

- Communicate in English.
- Learn each other's basic language.

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