

5th UNESCO Youth Peace Ambassador Present…

BUILDING PEACE ACROSS THE FRONTIERS.

By the representative of Thai youth:

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REGIONAL'S GOAL



One Vision, One Identity, One Community

CONFLICTS

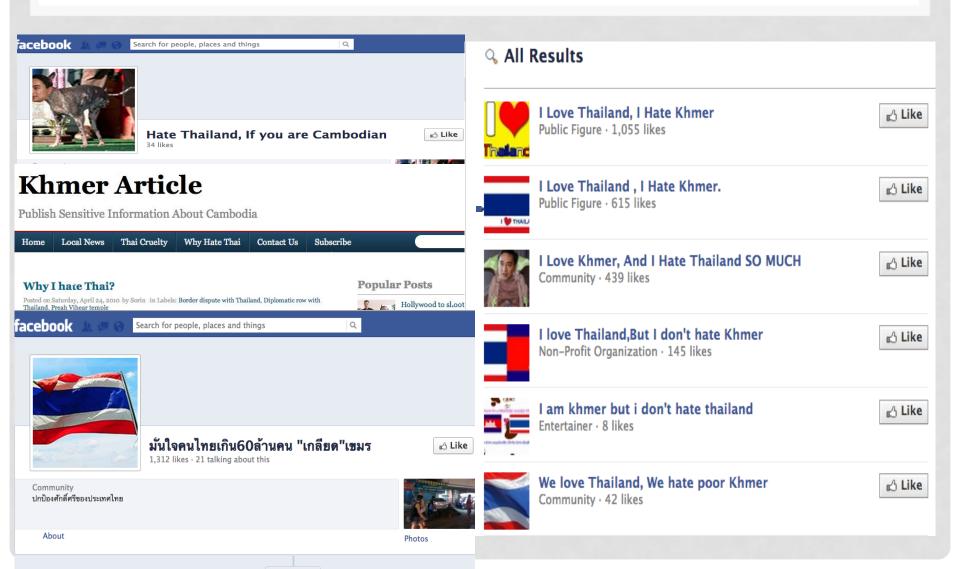




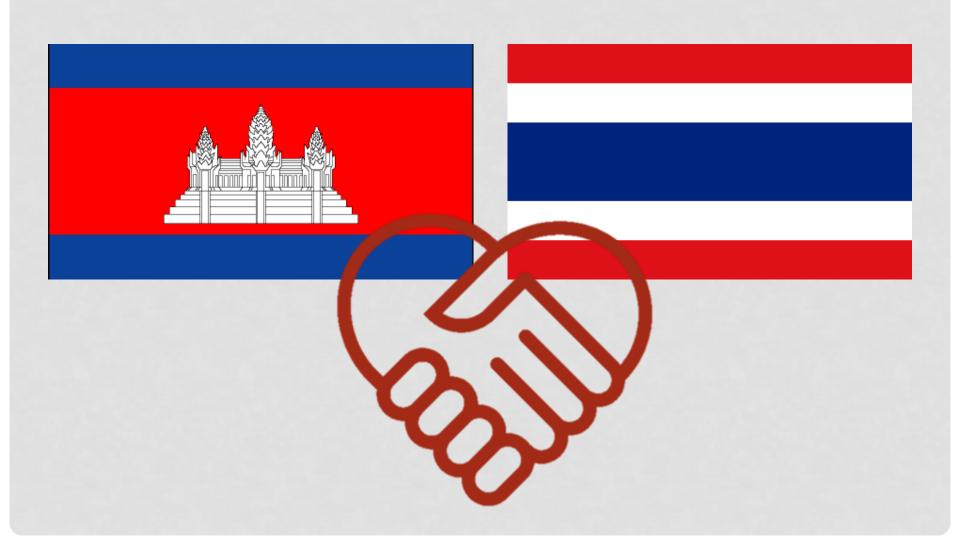




CONFLICT VIA SOCIAL MEDIA



LET'S BUILD PEACE!



PROBLEM STATEMENTS

- Prejudice arises from the historical context.
- Complex relationship between Thai-Cambodian people.
- Political conflict.
- Lack of awareness from the new generations.

OBJECTIVES

- To build peace, understanding, and mutual trust between Thai-Cambodian youth
- To eliminate discrimination and prejudice in the individual level.
- To learn to live together
- To build up stronger relationship between two countries.

NETWORK AND TARGET

- Committee: University Students
- Target: Youth
- How to reach participants:
 - I. Direct PR
 - Acquaintances, Friends connections, Thailand's youth networks through database, UNESCO Youth Peace Ambassador networks in Thailand and Cambodia.
 - II. Indirect PR
 - Posters, PR via social media (Facebook, Twitter), PR through the university network.

HOW WILL WE DO!: 4 STEPS

Step 1 Creating fan-page on facebook

Step 4

Step 2 Present the information

Step 3 Organize events for Youth.

Follow up and evaluate

TIMELINE

1st -3rd Month: Provide information about cultural issues (food, Language, etc.), and news in the fan-page

4th Month: Organize the events for Thai-Cambodian youth.

7th Month: Meeting for cultural excursion.

10th Month: Expand project and network.

HOW DOES IT WORK?

1) "Learning from each other", we will be able to learn about each other from various aspects, both socially, and culturally.

2) We will be able to build up stronger community beginning with small action by the young generations.

3) We will be able to be an inspiration for other groups of young people who want to do similar projects to take action. Hence, we can corporate with one another to build a sustainable peace internationally.

BUDGET MANAGEMENT

- Personal financial resources
- Fundraisings and grants
 - Fundraising party and dinner, etc.
- Sponsorship via corporations and companies.

OBSTACLES

Sensitivity

- be aware of the language and term use.
- Cooperate with Cambodian youth organizations/ groups in order to make sure that any terms used won't have negative effects.

The project may not be interesting for people that are not Thai and Cambodian

Anyone could join our project.
 Peace is something we all can share

Communication problem due to language barrier and cultural relativity.

- Communicate in English.
- Learn each other's basic language.

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