



**REITERATE (REform  
through the ITERation of  
Art as a Totalizing  
Enricher)**

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# Problem (Premise)

1

- The youth of the Philippines ought to have the motivation to perform their intentions and act on their ample awareness of the needs of the society.

2

- Instead the youth has an alarming display of and tendency for cultural neglect, apathy and a begrudging compliance with what they *think* society demands of them.

3


- There is no explicit act being done as yet to rectify that; but there is a continuous, almost mechanical influx of uncertain enrollees.
- There is no move being done to instill cultural awareness and purposeful action with more urgency.

A graphic design featuring a large orange sun in the top left corner and several light blue thought bubbles of various shapes floating in the sky. The background is a gradient of blue with faint, overlapping geometric shapes like squares and circles.

# REFORM THROUGH ART

OBJECTIVE



A stylized illustration of a bright yellow sun with a small blue circle in the center, partially obscured by light blue and white clouds. The background is a gradient of blue.

To provide a yearly avenue for  
local artists to showcase their  
work towards an end that upholds  
peace

Two dark blue horizontal arrows pointing to the right, one above and one below the text.

*SHORT-TERM*

A stylized illustration at the top of the page features a large, bright yellow sun with a blue circle in its center, partially obscured by several light blue and white clouds. The background is a gradient of blue, transitioning from a lighter shade at the top to a darker shade at the bottom.

To improve on nationalism by giving the public a wealthier plethora of work to patronize

Two thick, dark blue horizontal arrows pointing to the right, one positioned above and one below the central text.

*LONG-TERM*

To mold the societal make-up of the country into being more substantial, critical, empathetic and humanistic, through improvement and continuous growth of the quality of art produced



**REITERATE** is going to provide an avenue for artists to showcase their work towards an end that upholds peace.

Essentially, that avenue is yet another variation of the Youth Peace Festival, gathering people and using art to better illustrate the complexities of our problems.

It shall be an annual affair. We intend it to be embedded in the very identity of Cebu and the country itself.

A stylized illustration of a bright yellow sun with a small circle in the center, partially obscured by blue and white clouds. The background is a solid blue color with a subtle pattern of lighter blue squares.

# THE SALAMAT'S





# SALAMAT AT AKO'Y PINOY

-the arm of the project dedicated to bringing more awareness as to the many ways we can help and move positive change as Filipinos

(photograph and artwork exhibits showing the socio-cultural conditions of the Philippines; an outlining of charities one could take part in)







# SALAMAT AT MAY SINING!

- the name of the festival established to celebrate Filipino art and art in general

(music and film festival)





# Partners

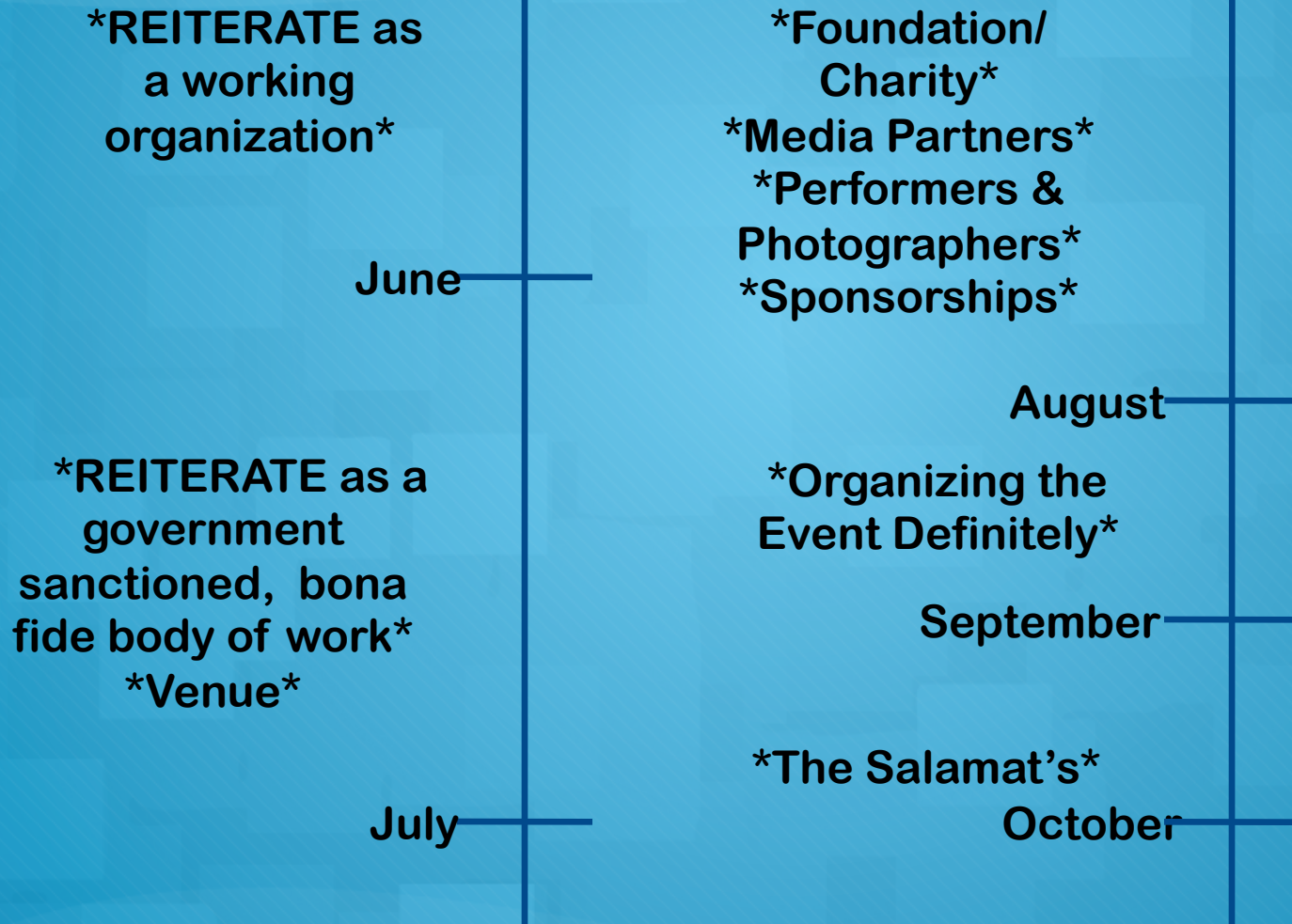
## CONFIRMED

- Eubios Ethics Institute
- YPA International
- Philippine YPA Network
- Network of Relations

## PROSPECTIVE

- Cebu City Youth Commission
- Media (e.g. Sunstar Cebu and Zee Lifestyle)
- Major Cebu Universities
- Ramon Aboitiz Foundation, Inc.
- Certain Groups of Cebu photographers

# Timeline (Overall)







# Draft Budget

- Venue
- Propaganda leading up to the event
  - Performers & Photographers
  - Food & Refreshments
  - Equipment
  - Memorabilia



# Expected Outputs

## Manifestations

- Local Work
- Mainstream Incidence
- Census of Delinquents
- Larger Socio-Cultural Implications

**MANIFESTATIONS**



# Contact us



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