

# Youth Environmental Campaign

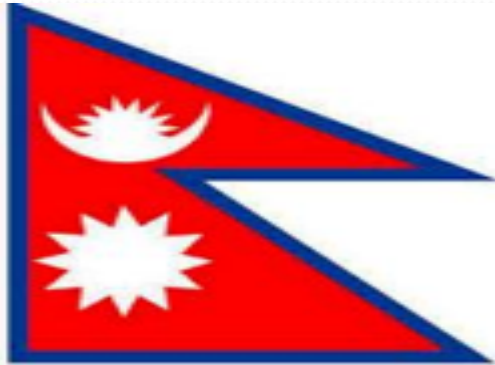
## The Philippines and Nepal Collaboration

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# Current Issue

- To date, the impact of climate change is severely affecting everyone most especially to those who are living in the third world countries like the Philippines and Nepal.



# Background

- The youth are the pillar of the nation to lead the next generation. Hence, it is timely to prepare the youth in order to conserve the environment.
- Third world nations are more vulnerable in term of the effects from natural disasters such as floods, typhoons, earthquake, and other environmental disasters.
- To eliminate the environmental issues which include air pollution, water pollution, deforestation, etc.
- To raise awareness among youth on the importance of sustaining the environment.



# Human-made activities that affect the environment:

- Mining ( minerals, coal, etc)
- Illegal logging/deforestation
- Improper waste management
- Pollution produced by high end industries and factories
- Burning tires, rubbers, while doing protests (Nepal)
- Brick factories (Nepal)

# Air Pollution in Nepal





# Natural Disaster in the Philippines





# Problem Statement

- Due to the environmental factors people are facing the effect of environment such as in the agriculture, health, economy, and most of all it seriously endangers the entire production platform of the planet.





# About the Project

- The **Youth Environmental Campaign** is one of the approaches that we can implement to call attention on the issue from among the leaders, raise awareness, and restore the environment



# Objectives

1. To empower the youths of Nepal and the Philippines.
2. To involve the youth in resource sharing & mobilization.
3. To deepen the understanding among youth about the environmental peace campaign
4. To develop the leadership skills of the youth participants.



# Project Goal

The youth shall have exercised their rights, increased their capacities, and mobilized themselves to manage and sustain the environment



## **Theme of the Campaign**

- 1. Natural resources**
- 2. Education for sustainable development**
- 3. Urban development**
- 4. Waste management**
- 5. Agriculture**
- 6. Social wellbeing and renewable energy**



# Process

- Meetings with organizations/potential partners
- Discuss with other YPAs on their activities
- Proposal for funding/ resource mobilization
- Mobilization of participants (colleges, schools)
- Digital Publication and Advocacy
- Project implementation
- Monitoring and Evaluation



# Project Implementation Targets

Targets:	Holding Conference/Forum	Forming eco-clubs
Philippines	8	8
Nepal	8	8

# Timeline (1<sup>st</sup> Phase 2014)

Activity`	Jan	Feb	March	April	May	June
Meetings						
Resource Mobilization						
Mobilization of participants						
Digital Mobilization and advocacy						
Project Implementation						
Monitoring and Evaluation						

# Timeline (2<sup>nd</sup> Phase)

Activity`	July	August	Sept	Oct	Nov	Dec
Meetings						
Resource Mobilization						
Mobilization of participants						
Digital Mobilization and advocacy						
Project Implementation						
Monitoring and Evaluation						

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# Expected Outcomes

- More youth participation on the issue
- Support from other stakeholder such as the community, government, academe, church, civil society organizations and others
- Strengthened youth action on environmental support
- 5000 online followers at the end of 12 months
- 8 Eco-club organized in the Philippines
- 8 Eco-clubs organized in Nepal





# Funding Sources

- Seek international funding
- Department of Environment and Natural Resources in Philippines/Ministry of Environment in Nepal)
- Resource mobilization through the youth participants (Sports fest, and other creative gigs)



# Limitation/Challenges

- **Raising Budget**
- **Pace of the youth participants**
- **Weather condition**
- **Students may not work on this project full time**
- **Volunteers to workout the project**
- **Schools and colleges may not pay interest on the issue**
- **Lack of Experts**

# Budget

Particulars	Number of Forums	Nepal		Philippines		Amount
		1 <sup>st</sup> Phase	2 <sup>nd</sup> Phase	1 <sup>st</sup> Phase	2 <sup>nd</sup> Phase	
Meals	16	500	300	1125	775	2700
Local Travel Cost		10	30	1230	320	1590
Communication		100	100	100	100	400
Training Supplies		250	150	250	150	800
Miscellaneous		20	20	30	30	100
Total						5590

# Philippines (1<sup>st</sup> Phase)

Target Venue	Number of Participants	Target date	Venue	Meals cost (USD)	Travel Cost (USD)
Abra	100	April	Abra State University	225	150
Apayao	100	May	Apayao State College	225	150
Baguio	100	February	University of the Cordilleras	225	20
Benguet	100	February	Benguet State University	225	150
Ifugao	100	March	Ifugao State University	225	150
Total	700			1125	1230

# Philippines (2nd Phase)

Target Venue	Number of Participant	Target date	Venue	Meals cost (USD)	Travel Cost (USD)
Kalinga	100	October	Kalinga State University	225	150
Mt. Province	100	November	Mt. Province State University	225	150
Baguio	100	December	University of Baguio	225	20
Total				775	320



# Nepal (1<sup>st</sup> Phase)

Target venue	Number of participants	Target date	venue	Meal cost (USD)	Travel cost (USD)
Mid-Baneshwor	50	February	Premier International	100	10
Bagbazzar	50	February	Padma kannya	100	10
Balkumari	50	March	Kathmandu Model College	100	10
Buddhanagar	50	March	Kadambari Memorial college	100	10
Baneshwor	50	April	K & K	100	10
Total	250			500	50

# Nepal (2<sup>nd</sup> Phase)

Target venue	Number of Participants	Target Date	Venue	Meal cost (USD)	Transportation cost (USD)
Maitighar	50	August	St. Xavier	100	10
Kalopul	50	September	Xavier International	100	10
Gausala	50	October	Classic International	100	10
	150			300	30



# Indicators of Success

- Good management
- Motivated Organizer
- Environmental Issue as Current Burning issue
- Number of eco-clubs established
- Involvement of eco-club members in Events
- Number of participants at Events
- Their interest in continuing activities



# Monitoring and Evaluation

- Number of Minutes of the meeting from the Nepal-Philippines Organizers
- Number of Minutes of the meeting from local organizers in the Philippines and Nepal
- Number of Clubs organized
- Number of different activities organized by the clubs



# Photo Credits:

1. <http://nepalpackage.blogspot.com/2010/01/one-of-todays-most-discused-issue-in.html>
2. <http://devaki-nepal.blogspot.com/2010/06/pollution.html>
1. <http://www.todayonline.com/singapore/three-sporeans-tacloban-uncontactable>
2. <http://static.guim.co.uk/sys-images/Guardian/Pix/online/2013/11/11/1384158244470/Survivors-walk-past-destr-001.jpg>





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