



ASEAN CULTURAL WEEK: Peace in Diversity

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BACKGROUND



- The ASEAN community is known as one of the most diverse regions in the world. ASEAN is considered diverse in terms of political, economic and social cultural values. There are also varieties of religions, languages, religious beliefs and daily lifestyle of the community but because of these they have been misunderstood by the media and the world making it hard for them to rise up above these criticisms.
- According to the World Bank, globally there are 1.8 billion young people. As of 2010, more than 60% of the world's youth live in Asia Pacific while 15% live almost 110 million in Southeast Asia.

PROBLEM STATEMENT

Nowadays, many youth in ASEAN countries are unaware of the importance of their cultures and traditions due to the emerging technology and increasing urbanism of the world.

Many young people manage to keep one foot in their country's past and culture while the other foot is leaped in new directions, according to the Braungart study. A study shows of a youth caught in the throes of a modernizing society and abrupt political changes found that family solidarity was the most prominent value among youth, followed by respect for tradition.



OBJECTIVES



- To unite, inspire and motivate youths in ASEAN to building peace through diversity.
- To raise awareness among the youth about the importance of culture.
- To facilitate unity between youth of ASEAN countries and to learn more about other cultures.
- To integrate the different ASEAN cultures in achieving peace.

SUMMARY OF ACTIVITIES

Seminar regarding culture, importance of culture to society, and unity in diversity.

Delegates from each country will introduce their culture, display their culture in the form of costumes, traditional delicacies, traditional musical instrument, and any other related cultural uniqueness from their respective countries.

Group activities (Promotion of own culture, its uniqueness, and sharing of culture to delegates)

Workshops on Peace & Culture: Creating essays regarding promotion of peace and how culture promote peace.

Exposure to native communities in the Philippines.

TARGET GROUPS

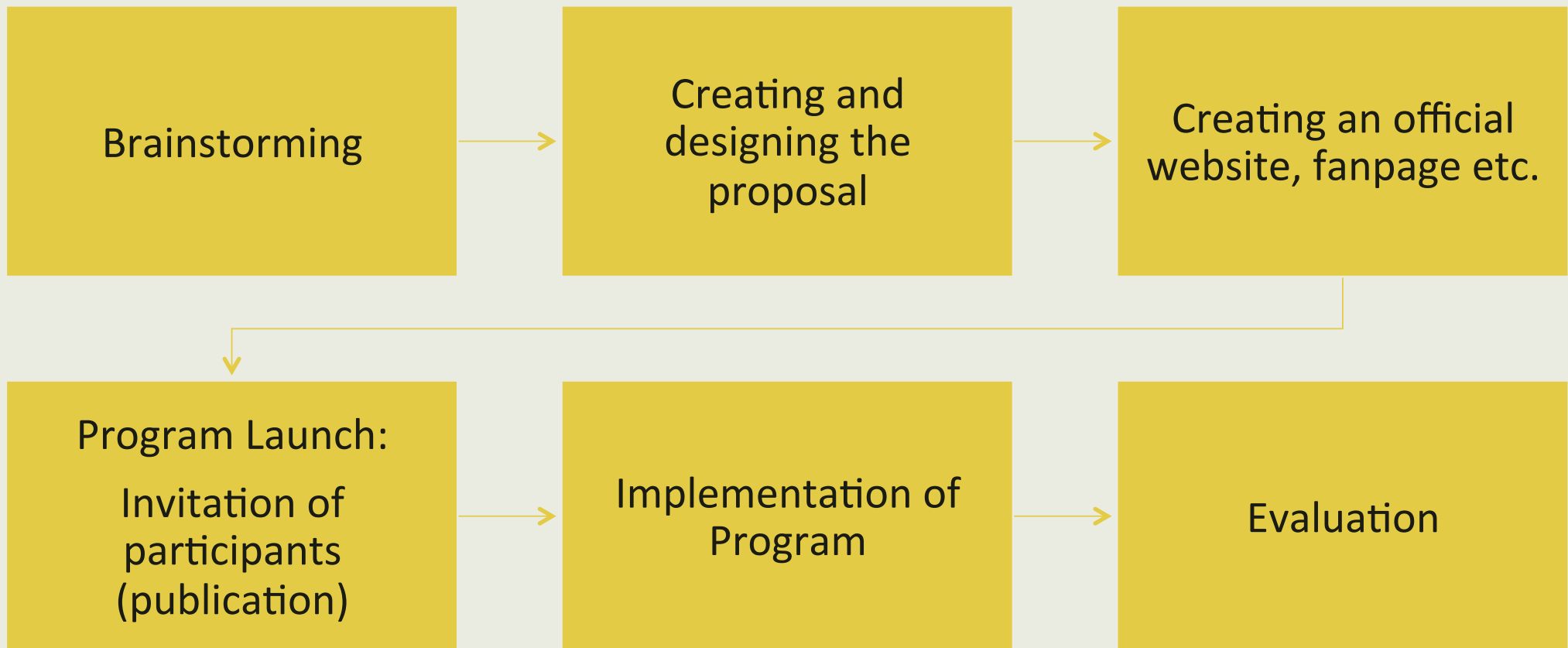
- 5 international speakers or facilitators.
- 50 youth from the 10 ASEAN countries
 - At least 5 representatives from each country



OUTPUTS

- Video about how the participants can promote peace in diversity.
- Create an Official website for the conference to promote the program and give an information about how to get involve in the program.
- Create a facebook and twitter page in order to have a platform in exchanging information about cultures, peace and diversity.

METHODOLOGY



TIMELINE



Committee will meet in October 2014 to discuss the progress of the details needed for the conference

Related Activities and Potential Linkages

Atad Kadangyan Ethnic Lodges

ASEAN Youth Forum aims to promote meaningful youth involvement in building an ASEAN Community; to enhance friendship beyond boundaries among ASEAN youths; to be able to address local, regional issues that youth are encountering and to come up with efficient and effective strategies at the national and ASEAN Levels; and to maintain peace, sustainability in educational environment and economic sectors.

ASEAN YOUTH EXPO 2014 aims to unite, inspire and motivate young people who participate in this event. All the participants or delegates will take part and contribute to their big dreams for ASEAN youth and foster great unity to ASEAN countries.

ESTIMATED BUDGET (USD)

| | |
|--------------------------------|------------|
| ▪ Accomodation (Hotel & Meals) | --- \$2000 |
| ▪ Local Transportation | --- Free |
| ▪ Speakers Fee | --- \$500 |
| ▪ Publication | --- \$50 |
| ▪ Materials | --- \$300 |
| ▪ TOTAL ESTIMATED BUDGET | \$2,850 |

PARTNERS

Confirmed Partners

- Eubios Ethics Institute
- Youth Peace Ambassador International
- American University of Sovereign Nations
- St. Paul's University, Quezon City
- Parahyangan Catholic University
- Pamantasan ng Lungsod ng Maynila

Potential Partners/Sponsors

- De Guia Enterprises, Inc.
- St. Paul's University, Quezon City
- Ministry of Youth and Sports, Indonesia
- UNESCO
- ASEAN secretariat
- Ministry of Culture
- Ministry of Tourism

PROMOTION

- Websites
- Facebook
- Twitter
- Banners & Posters
- youtube

References

- <http://www.asean.chula.ac.th/index.php/event/1-latest-news/138-asean-youth-exchange-program-2014>
- <http://www.seameo-spafa.org/yIf/YouthLeadershipForum2014.html>
- <http://www.facebook.com/l.php?u=http%3A%2F%2Faseanyouthcommunity.com%2F&h=4AQFRr7MS>

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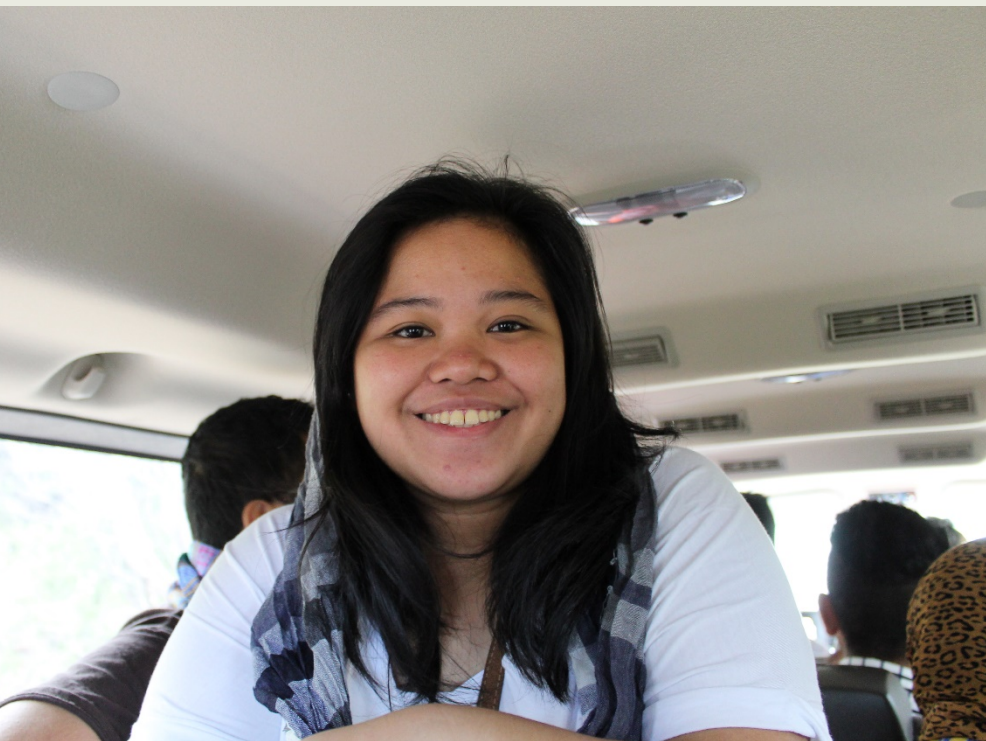


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