



**DISASTER RESILIENCE
THROUGH TRADE AID**

**UNESCO YOUTH FORUM 2011
Looking Beyond Disasters
Christchurch-New Zealand**



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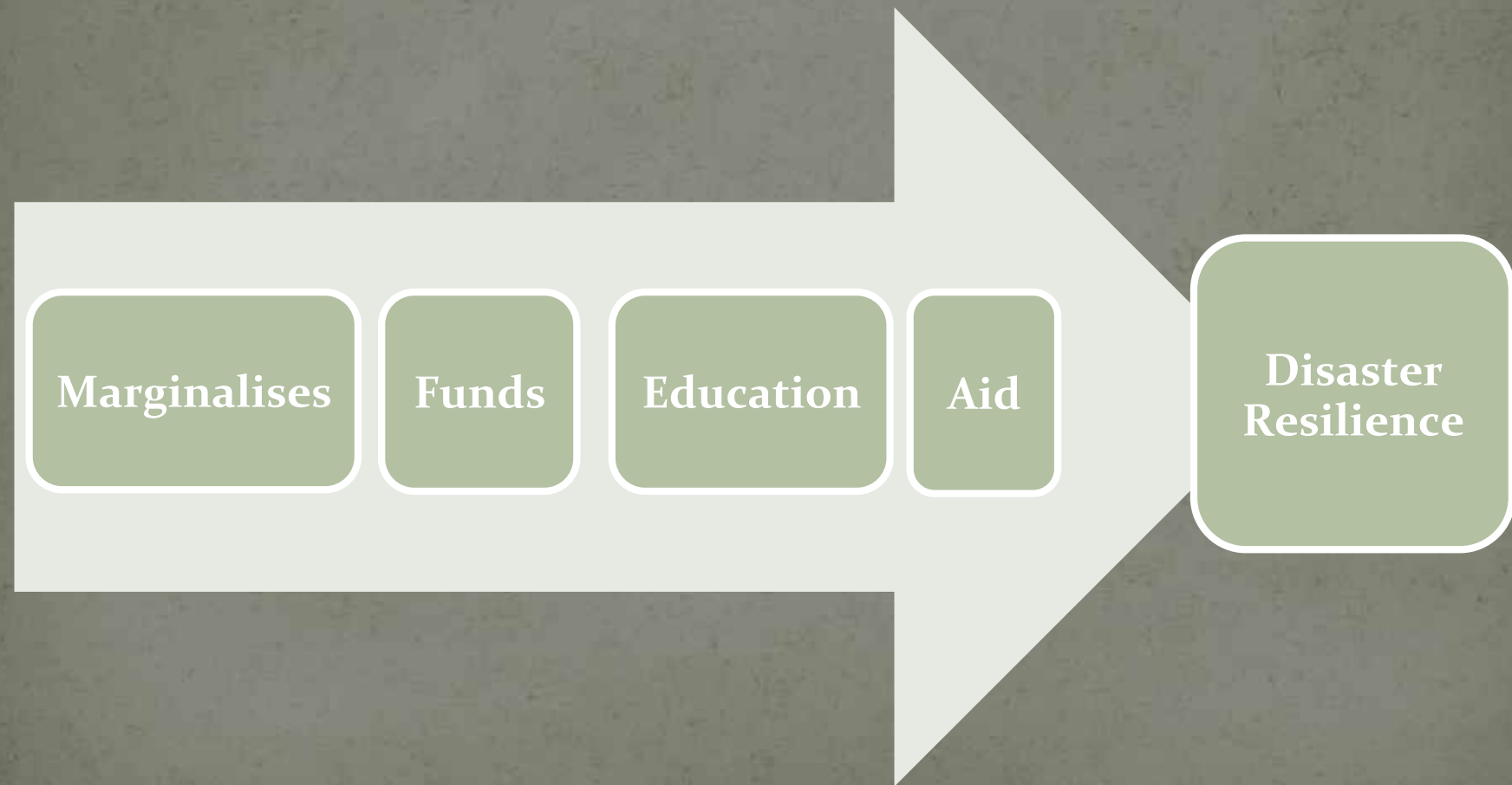
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Thinh Nguyen (Vietnam)

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INTRODUCTION to TRADE AID



Why

- Help the community to rebuild physically and mentally by enhancing their skills leading to fair trade.
- Fair trade adds to the vulnerable community by giving them access to quality education and healthcare.

BATIK



History

Now

Objectives

1. Empower people to use their potential skills and be ready for upcoming disaster and recovery disaster.
2. Increase the sense of cooperation and art among people.
3. Preserve their art and culture and help them to pass the skills from one generation to the other, so that it does not disappear in the future.

Where

Pekalongan, Central Java-Indonesia

When?

Description of step	Timeframe
1. Observation on the community	1 week
2. Publication to the community about the plan	1 week
3. Training	1 month
4. Evaluation	1 week
5. Producing some samples	2 weeks
6. Marketing analysis	2 weeks
7. Producing the real product	2 weeks
8. Selling	

Requirement

- Money for the whole process from observation until the product is selling.
- Need the local authorities approval and their support.
- Volunteer that can help us to proceed the project

Challenges

- To persuade the community to carry out the project
- Get support from government
- Fundraising

Conclusion

- Batik project in Indonesia will be a model of a fair trade project carried out by youth.
- It's possible to apply this model to other communities in different countries.
- We intend to create a youth network to carry out different fair trade projects in each country to improve the lives the poor people.

Disaster Resillience

Through Trade Aid

Cam On

Arigato

Kamsahamnida

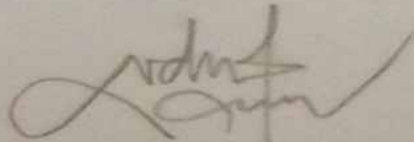
THANK YOU

DHANYAWAD

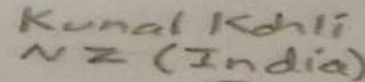
Terima Kasih



Ika-Indonesia

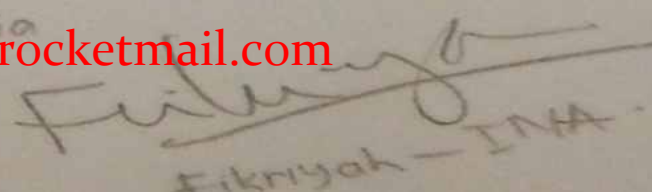


Vicky-Indonesia

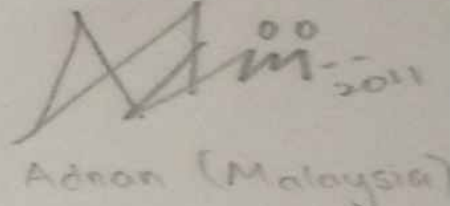


Kunal Kdhli
NZ (India)

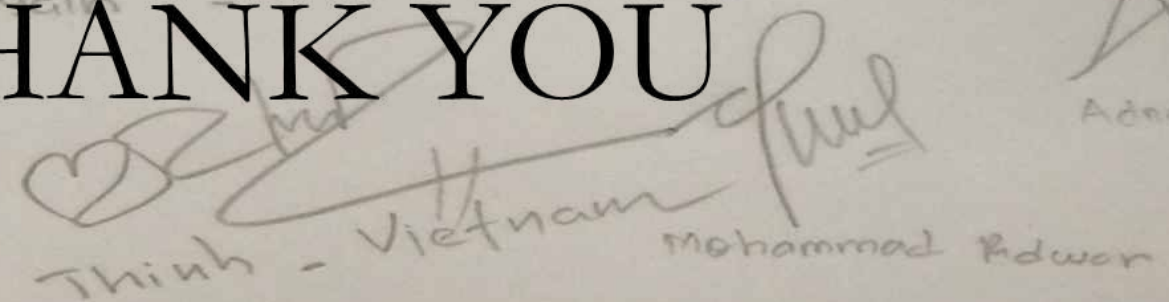
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This day is the last day in the UNESCO
Youth Forum 2011: Looking Beyond Disaster
See you soon in the next forum. Hope we can
meet again ^^