



We PLAY, You PLAY

A DISASTER AWARENESS CAMPAIGN FOR
TOMAS MORATO ELEMENTARY SCHOOL



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LBD5 Action Plan PHASE II

A disaster awareness project plan for Tomas Morato
elementary school students

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Philippines



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Phase I (April-October 2014; LBD4 action plan)

Has achieved the following:

1. Gathered Volunteers
2. Coordination with Tomas Morato Elementary School
3. Production of campaign materials
4. Fund Raiser Variety Show entitled "Aftermath"





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“Prevention is better than cure.”

Sufficient awareness on disaster management can be a powerful tool to lower mortality and reduce property damages in the Philippines (National Disaster Coordinating Council of the Philippines)





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Objectives:

1. To be able to do safe and alternative route mapping in Tomas Morato Elementary School
2. To be able to participate in “Brigada Eskwela” and to encourage parents to participate as well
3. To be able to demonstrate safety positions during disaster
4. To be able to utilize the use of mass media effectively





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Project Plan:

Identifying Safe and Alternative Route Mapping

- With the help of the Quezon City Disaster Risk Reduction Management Council headed by Mayor Herbert Bautista and Quezon City Disaster Risk Reduction & Management Office headed by its administrator; Dr. Noel Lansang.





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Project Plan: Brigada Eskwela

- National Schools Maintenance Week or “Brigada Eskwela” wherein parents and local volunteers come together for one week in May before the start of the school year in order to do minor repair and maintenance of school facilities to get the schools ready and safe for the children to use





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Project Plan: “Posisyon ni Kalig” (Position of Kalig)

- Kalig stands for *kaligtasan* or safety
- This is a short theater play to be produced by selected students of SPUQC Mass Communication Society that will demonstrate safety positions in times of disaster for the students to learn and enjoy as well





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Funding

- Theater Production of the 3rd Year Students of Mass Communication Society will cover the costs, providing training to Students who are Acting as well as those Watching





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Linkages and Potential Sponsorship in the Philippines

- Quezon City Disaster Risk Reduction & Management Office (QCDRRMC)
- Quezon City Department of Public Order and Safety - Quezon City Rescue
- Philippine National Red Cross Quezon City Chapter - Annie Domingo-Torres





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Indicators of Success for Phase II

- Identified safe places inside Tomas Morato Elementary School
- Students will be able to come up with their own theater play
- Well-maintained campus by June 2015





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Timeline

November 2014 – Evaluation of the first part of “We PLAY, You PLAY”

December 2014 – Planning

January 2015 – Gather sponsors and funding

February 2015 – Production, Rehearsals for “Posisyon ni Kalig” play

March 2015 – Showing of “Posisyon ni Kalig”

April 2015 – Preparation and Planning for Brigada Eskwela

May 2015 – Brigada Eskwela

June 2015 – Evaluation





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